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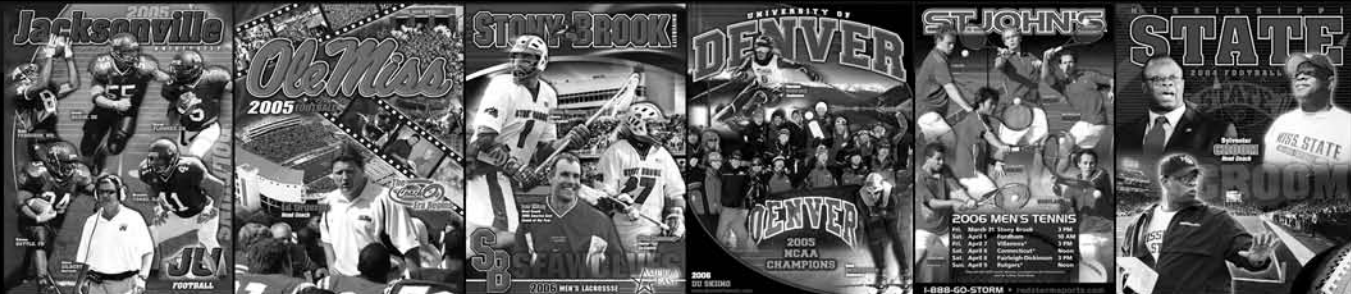
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Behind CoSIDA >

- Schaffhauser.....IF
- Marriott17
- LifeLock.....21
- Multi-Ad.....23
- Sports Illustrated.....26
- ICS.....29
- NBA/WNBA32
- ESPN Back Cover

In This Issue . . .

Will Roleson Added to CoSIDA Board.....3
2006 Fred Stabley, Sr. Writing Contest Results.....4-5
COSIDA TABLE TOPICS
 Promoting the Overnight Superstar.....6
 Common Procedures for Not-So-Common Sports7-10
 Hosting NCAA Championships12-13
Academic All-America Schedule10
Within The Ranks.....14-15
Bud Nangle Passes Away16
Update from NCAA Statistics Service.....18-19
Five Questions With Anne Abicht.....20-21
CoSIDA Board Contact Information22
Do You Have Students or Interns
 Trying to Break into Collegiate Athletics.....23
Board Minutes.....25
CoSIDA Scholarship Nomination Forms.....27, 30-31
COSIDA Streaks28
2006-07 CoSIDA Membership Form Inside Back

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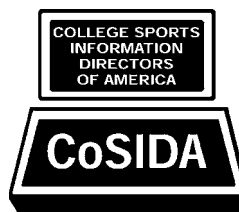
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CoSIDA

**WILL ROLESON
Joins CoSIDA Board**

Horizon League Assistant Commissioner for Communications Will Roleson has joined the CoSIDA Board of Directors as an At-Large Representative. Roleson is in his third year as Assistant Commissioner at the Horizon League office in Indianapolis and his 11th as a full-time member of the sports information profession.

Roleson directs the Horizon League office's communications efforts, coordinates the Horizon League Network broadband channel, serves as the liaison to the League's multimedia partners, and assists with future scheduling for men's and women's basketball. Under his direction, the League produced more than 150 broadband events last year and will launch the Horizon League Network (HLN) this fall with a goal of more than 200 events in 2006-07.

He has been co-chair of the Indianapolis Local Organizing Committee's media services committee for the 2006 NCAA Men's Final Four and 2005 Women's Final Four, and is slated to serve in similar roles for the 2010 Men's and 2011 Women's Final Fours. Joining Roleson on the Horizon League communications staff are Robert Hester (Director of Communications), Nate Flannery (Assistant Director of Communications) and Amber Feldman (communications intern).

Roleson got his start in sports information at Miami University under CoSIDA Hall of Famer Dave Young while a high school student at nearby Brookville (Ind.) High School, interning in the summers following his junior and senior years. His first project in 1988 was researching the whereabouts of dozens of former coaches for a "Cradle of Coaches" project as part of Miami's 100th anniversary of football.

He then enrolled at Miami and worked in the MU sports information office 20-plus hours per week for four years while serving on the football, basketball, volleyball, baseball and ice hockey stat crews. He also was the lead editor for the football and basketball media guides, when they increased from 4x6 to 8 1/2x11. Following Young's retirement in 1991, Roleson concluded his undergraduate career at Miami under Brian Teter, who is

currently the athletics director at Texas A&M University-Corpus Christi.

Upon graduation, Roleson received the Wylie Smith Postgraduate Scholarship from CoSIDA but chose instead to accept an internship at the University of Wisconsin under Men's SID Steve Malchow, now a senior associate A.D. at Iowa State University. At Wisconsin, he was the primary contact for the nationally ranked men's soccer and wrestling teams while serving as the late-copy editor for the football and men's basketball gameday programs.

Roleson then spent two years as an assistant editor at the publishing division of Host Communications, Inc., in Lexington, Ky., from 1994-96. At Host, he



was the editor for the University of Texas football and men's basketball programs, the Southwestern Conference Tournament program and Dave Campbell's Texas Football magazine, along with the NCAA Women's Final Four series programs.

In 1996, Roleson returned to campus as assistant sports information director at Kent State University under the direction of SID Dale Gallagher, handling media relations for women's basketball, women's soccer, baseball (then softball) and wrestling.

Roleson was promoted to SID at Kent State in 1999 immediately following the Golden Flashes' first-ever NCAA men's basketball appearance. During his tenure, Kent State's men advanced to the NCAA Tournament in 2001 and again in 2002, when the Flashes made a historic run to the Elite Eight, just 12 points shy of the Final Four. Other highlights included Kent State alumnus Ben Curtis' magical win at the British Open in 2003, Pittsburgh Pirates draftee John Van Benschoten being a finalist for the Golden Spikes Award in 2001 and KSU basketball player Antonio Gates' debut in the NFL with the San Diego Chargers in 2003.

(Roleson and his wife, the former Cristy Steele, reside in Greenwood, Ind., with their three sons, Noah (6), Jonah (5) and Elijah (3 1/2).

2006 Fred Stabley, Sr. Writing Contest Results

National Results

Story of the Year: "A Lasting Legacy"
(Caroline Domecq, Louisiana State University)

Story of the Year, Runner-Up:
"Letter of the Law" (Jerry Price, Princeton)

Story of the Year, Second Runner-Up:
"Playing Ball with the New Hampshire Granites"
(Stuart Kaufman, Keene State College)

Athlete Profile

First Place:
"Letter of the Law" (Jerry Price, Princeton)

Second Place:
"Offering a Helping Hand in Malawi"
(Debbie Rosenfeld-Caparaz,
University of California)

Third Place:
"Ledell Eackles:
Father Passes Love of Basketball to Son"
(Nikki Carnemolla, Campbell University)

Event Coverage

First Place:
"Cleland Punishes Screwball in UCCS Sweep"
(Doug Fitzgerald, University of Colorado-Colorado
Springs)

Second Place:
"Heartbreak in the Delta for Tiger Football"
(Chris Babb, Ouachita Baptist University)

Third Place:
"Balenga's Buzzer-Beater Lifts VWC to
National Championship"
(Joe Wasiluk, Virginia Wesleyan College)

General Feature

First Place:
"Playing Ball with the New Hampshire Granites"
(Stuart Kaufman, Keene State College)

Second Place:
"Hoop Dreams: Frye, Stoudamire, Iguodala and
Walton Talk About Preparing for NBA Draft"
(Richard Paige, University of Arizona)

Third Place:
"Derrick Thomas Will Always be a UA Favorite"
(Becky Hopf, University of Alabama)

Coch/Administrator Profile

First Place:
"A Lasting Legacy" (Caroline Domecq, Louisiana
State University)

Second Place:
"Dave Wannstedt"
(E.J. Borghetti, University of Pittsburgh)

Third Place:
"The Place I'm Supposed to Be"
(Debbie Rosenfeld-Caparaz, University of
California)

Historical Feature

First Place:
"A Joe Novak Classic"
(Mike Korcek, Northern Illinois University)

Second Place:
"Welcome Home Doug Atkins"
(Nathan Kirkham, University of Tennessee)

Third Place:
"A Look Back"
(John Kean, University of Missouri-Rolla)

District Results

District One Results

Athlete Profile

First Place: "Women's Basketball:
Right Place, Wright Time"
(Amy Mulligan, St. John's University)

Second Place: "Love's Legacy"
(Sam Rubin, Yale University)

Third Place: "Feiereisen Rewrites the Script"
(Sam Rubin, Yale University)

Event Coverage

First Place: "St. John's Women's Basketball Hits
Big Stage Saturday"
(Amy Mulligan, St. John's University)

Second Place: "Baseball's Bats Bust Up Lehigh"
(Ralph Ventre, Manhattan College)

Third Place: "Women's Basketball Cruises Past
Quinnipiac, 90-42"
(Gordon Morton, Dartmouth University)

General Feature

First Place: "Playing Ball with the New Hampshire
Granites" (Stuart Kaufman, Keene State College)

Second Place: "A Rugged Education (Stuart
Kaufman, Keene State College)

Third Place: "Head Coach Ray Green Goes Across
the Globe (Ralph Ventre, Manhattan College)

Coch/Administrator Profile

First Place: "Welcome Back Coach"
(Stuart Kaufman, Keene State College)

Second Place: "One of a Kind"
(John Hartrick, Binghamton University)

Historical Feature

First Place: "Looking Back with Bob Paul"
(Ed Carpenter, Boston University)

Second Place: "No Words Necessary"
(David O'Brien, Binghamton University)

District Two Results

Athlete Profile

First Place: "Letter of the Law"
(Jerry Price, Princeton University)

Second Place: "Mansfield Swimmer Seeks ..."
(Steve McCloskey, Mansfield University)

Third Place (tie): "Gone in a Flash"

(Mike Gerton, University of Maryland)
"QB for a Day"
(E.J. Borghetti, University of Pittsburgh)

Event Coverage

First Place: "Gregory Wins NCAA Triple Jump ..."
(Elliott Tannenbaum, Cabrini College)

Second Place: "2005-06 Season Outlook"
(Bryan Messerly, West Virginia University)

Third Place (tie): "Time for Tears"
(Brett Hoover, The Ivy League)

"Sugar Bowl Preview"
(Justin Zackal, West Virginia University)

General Feature

First Place: "Thanks to My Mom, My Wife ..."
(Steve McCloskey, Mansfield University)

Second Place: "Saved by the Bell"
(Brett Hoover, The Ivy League)

Third Place: "Hardwood Classic"
(Mike Gerton, University of Maryland)

Coch/Administrator Profile

First Place: "Dave Wannstedt"
(E.J. Borghetti, University of Pittsburgh)

Second Place: "Breaking New Ground"
(E.J. Crawford, The Ivy League)

"MU Coach Torn by Responsibilities"
(Steve McCloskey, Mansfield University)

Historical Feature

First Place: "Andy Moe, Where Did You Go?"
(Jerry Price, Princeton University)

Second Place: "Alumni Profile: Jay McMillen"
(Mike Gerton, University of Maryland)

Third Place (tie): "Alumni Profile: Billy Jones"
(Mike Gerton, University of Maryland)

"John Doar: A Hero of Justice"
(Brett Hoover, The Ivy League)

District Three Results

Athlete Profile

First Place: "Ledell Eackles: Father Passes Love
of Basketball to Son"
(Nikki Carnemolla, Campbell University)

Second Place: "Jamaal Fudge: Senior Spotlight"
(Christine Long, Clemson University)

Third Place (tie): "All-American Leads a Balanced
Life (Cathy Bongiovi, University of Virginia)

"The Artist in the Infield"
(Edward DeVita, Savannah School of
Art & Design)

Event Coverage

First Place: "Balenga's Buzzer Beater Lifts VWC
to National Title"
(Joe Wasiluk, Virginia Wesleyan University)

Second Place: "SCAD Women's Cross Country Team
Sprints ..."

(Edward DeVita, Savannah School of Art & Design)

Third Place (tie): "Three Second-Half Goals Give LC Women's Soccer ..."

(Mike Carpenter, Lynchburg College)

"Total Team Effort Powers Bees to Win Over Flagler"

(Edward DeVita, Savannah School of Art & Design)

"Seniors Lead SCAD to Emotional Win Over Flagler"

(Edward DeVita, Savannah School of Art & Design)

General Feature

First Place (tie): "The State of Golf in Georgia"

(Steven Colquitt, University of Georgia)

"VMI Lacrosse Playing for More Than a Win"

(Joel Balthaser, Virginia Military Institute)

Third Place (tie): "The Future is Now!"

(Edward DeVita, Savannah School of Art & Design)

"Making a Golf Dynasty"

(Brad Fields, University of South Carolina-Aiken)

"Gutierrez Signs Rookie Deal"

(April J. Emory, Elizabeth City State University)

Coch/Administrator Profile

First Place: "Catanach Among NCAA Elite"

(Thomas Kolbe, University of Tampa)

Historical Feature

First Place: "Bob Bradley"

(Tim Bourret, Clemson University)

District Four Results

Athlete Profile

First Place: "Gaither Makes Most of His Career"

(Nathan Kirkham, University of Tennessee)

Second Place: "Riggs Growing Into Starting Role"

(Nathan Kirkham, University of Tennessee)

Third Place (tie): "Two Carson-Newman Athletes Compete in Boston Marathon"

(Marlin Curnutt, Carson-Newman University)

"The Art of Hoops"

(Sean Cartell, University of Kentucky)

Event Coverage

First Place: "2005 Season in Review (UT Baseball)"

(Thomas Satkowiak, University of Tennessee)

Second Place: "Marshall's 89th Minute Goal Defeats Memphis, 1-0"

(Brandon Kolditz, University of Memphis)

Third Place: "Union's Tavoloni nets Goal No. 100"

(Jay Stancil, Union College)

General Feature

First Place: "Derrick Thomas Will Always be a UA Favorite"

(Becky Hopf, University of Alabama)

Second Place: "Tide Selected as Role Models for State Reading Initiative"

(Becky Hopf, University of Alabama)

Coch/Administrator Profile

First Place: "Gottfried's Trip to Kuwait Was Most Memorable"

(Becky Hopf, University of Alabama)

Second Place: "MVNU's Swanson on Verge of NAI's All-Time Wins Mark"

(Dave Parsons, Mt Vernon Nazarene Univ.)

Historical Feature

First Place: "Welcome Home Doug Atkins"

(Nathan Kirkham, University of Tennessee)

District Five Results

Athlete Profile

First Place: "Tom's Sean Johnson Lives His Dream to Return to Football"

(Gene McGivern, University of St. Thomas)

Event Coverage

First Place: "Scouting Report: Northern Illinois vs. Western Michigan"

(Mike Korcek, Northern Illinois University)

Second Place: "Football Picks Up First I-AA Playoff Win in 22 Years"

(Tom Weber, Southern Illinois University)

Third Place: "Football Falls to Illinois State"

(Tom Weber, Southern Illinois University)

General Feature

First Place: "The Press Box"

(Mike Korcek, Northern Illinois University)

Coch/Administrator Profile

First Place: "You've Got to Have Friends"

(Steve Marovich, Carthage College)

Historical Feature

First Place: "Another Joe Novak Classic"

(Mike Korcek, Northern Illinois University)

District Six Results

Athlete Profile

First Place: "Javelina Spotlight: Wilbert Martin"

(Derek Smolik, University of Texas A&M-Kingsville)

Second Place: "In Focus: Burkholder Caps Career with National Championship"

(Caroline Domecq, Louisiana State Univ.)

Event Coverage

First Place: "Heartbreak in the Delta for Tiger Football"

(Chris Babb, Ouachita Baptist University)

General Feature

First Place: "Dream Job"

(Chris Babb, Ouachita Baptist University)

Coch/Administrator Profile

First Place: "A Lasting Legacy"

(Caroline Domecq, Louisiana State University)

Historical Feature

First Place: "Farewell to Fred the Fabulous"

(Rich Tortorelli, Oklahoma City University)

District Seven Results

Athlete Profile

First Place: "Let's Dance"

(Erica Fricke, Missouri Valley Conference)

Event Coverage

First Place: "Cleland Punishes Screwball in UCCS Sweep"

(Doug Fitzgerald, University of Colorado-Colorado Springs)

General Feature

First Place: "Reaching Their Goal"

(Diana Koval, Saint Louis University)

Coch/Administrator Profile

First Place: "A Central Icon"

(Larry Happel, Central College)

Historical Feature

First Place: "A Look Back"

(John Kean, University of Missouri-Rolla)

District Eight Results

Athlete Profile

First Place: "Offering a Helping Hand in Malawi"

(Debbie Rosenfeld-Caparaz, University of California)

Second Place (tie): "Center of Attention"

(Herb Benenson, University of California)

"Attaway Lutes"

(Dave Girrard, Pacific Lutheran University)

Event Coverage

First Place: "Falcon's Dream Season Comes to Sudden Stop in Title Game"

(Frank MacDonald, Seattle Pacific University)

General Feature

First Place: "Hoop Dreams: Frye, Stoudamire, Iguodala and Walton Talk About Preparing for NBA Draft"

(Richard Paige, University of Arizona)

Coch/Administrator Profile

First Place: "The Place I'm Supposed to Be"

(Debbie Rosenfeld-Caparaz, University of California)

Historical Feature

First Place: "2005 Season in Review" (Mel Franks, California State University at Fullerton)

Promoting the Overnight SUPERSTAR

Oliver Pierce, Gonzaga University

- Anticipate that it might happen. Sometimes you get a feel for what might carry over from one season to the next.
- Try to keep the coach and the student-athlete informed as much as possible. Try to set up guidelines so the SID, coach and student-athlete are all on the same page.
- Try to instill a sense of value of exposure upon the coach and student-athlete – marketing of the student-athlete for the betterment of the individual, the program, the department and the institution.
- Sometimes an assistant coach can be the best ally to work with.
- If there are constant media requests outside your immediate area set up a teleconference schedule so the student-athlete only has to answer the question once a week instead of trying to set up multiple interviews each week that will just be a repetition of the same questions.
- Schedule a time one or two days a week where the student-athlete comes into your office and makes media calls for 30 minutes or an hour. Don't fall into the local/regional radio station trap that "we have to go live." If they want him/her badly enough they'll roll the tape at the time you set.
- Set time limits for one-on-one interviews. "I can only give you 20 minutes" puts you and the student-athlete in control of the interview. Interrupt it and bring it to a close if it starts to drag too long past your established timeframe.
- Stick by your schedule and be consistent. The "I couldn't make it today can we set up something for tomorrow" excuse isn't fair to those who could make it today.



- **LEARN TO SAY NO!!!!!!** You can't possibly fulfill every media request that comes in. Gauge the request. Set up some rules...
 1. Do you have a game scheduled in the city the request came from
 2. Is the student-athlete from the area where the request came from
 3. Is the request local/regional and how many times has the student-athlete already been interviewed by that entity
 4. Set policy based on whether the request is local, regional and national. You aren't going to say no to Sports Illustrated but you'll probably say no to the weekly newspaper you haven't heard from in five years.
- **GIVE THE SUPERSTAR SOME TIME OFF!!!!!!** Make him/her off limits to that week's local media day every third week. This gives other players a chance to be interviewed and helps keep the superstar fresh.

Common Procedures for NOT-SO-COMMON SPORTS

by *Jamie Weir, Sports Information Director, Michigan State University*
Mike Mahoney, Director of Athletic Communications, University of Pennsylvania
Jim Seavey, Associate AD/Communications, Stonehill College

So you've just landed a new job in the sports information profession, and upon arriving at your new office you realize that you have some sports you are not accustomed to watching on "SportsCenter" every night—and that you might have to change that channel to OLN, Discovery or perhaps even ESPN 8 – "The Ocho" to do so. There are sports at various institutions that you may come across that you have never come across before, and here are some tips on dealing with those situations—tips we call "common procedures for not-so-common sports"...

EQUESTRIAN

Though this sport is not sanctioned by the NCAA, many schools across the country have varsity intercollegiate programs that operate under the umbrella of the Intercollegiate Horse Show Association. The biggest challenge the sports information professional who has this sport is learning its language—from open fences to intermediate flat to walk trot canter, each class speaks to a different level of competition, and your best bet to gain a better understanding is to visit the IHSA's web site (www.ihsa.com) for additional information.

Cumulative statistics are really not part of any sports information management with equestrian, rather, keeping an accurate list of individual and team performances will help greatly with your promotional efforts. A key point to remember is that equestrian is definitely not a main stream sport in the eyes of the media—you will be able to get the occasional feature on an individual rider or a team accomplishment, but the language of equestrian is somewhat of a hindrance when dealing with the media. Open lines of communication with your coaching staff are imperative, as getting meet information and results can sometimes be a hassle.

FENCING

SCORING A MATCH: A fencing match features athletes facing off in three weapons – epee, foil, and sabre (saber). Most athletes fence just one weapon.

(To get a detailed explanation of how the meet is scored, try the Fencing 101 website at www.whatisfencing.org. Officials and coaches generally do the actual scoring of a meet. Rather than get into the nuts and bolts of strategy and on-target/off-target "touches", we'll focus on the scoring system and deciphering the score sheet)

Matches feature three athletes per team in each of the three weapons.

Each fencer in each weapon faces off against the three athletes from the other team, for a total of nine bouts per weapon.

Each one-on-one bout is a race to 15 points – the first fencer to reach 15 points wins.

Bouts are worth one point each, so a match will consist of 27 total points, nine each in the three weapons. Obviously, the team with more points, wins.

Season records should be kept by athlete, by weapon. An epee fencer with a 2-1 record against Team A, 3-0 against Team B, and 1-2 against Team C would be 6-3 on the season.

FENCING MEDIA: Fencing media is few and far between – there are a few websites which cater more to international events like www.fencing.net, but

college fencing does have a bit of a presence on there as well. Fencing is one of those sports where the best coverage will happen on your own website, and perhaps in your local paper if you have athletes who are experiencing success.

FIELD HOCKEY

A sport that has many similarities as soccer and ice hockey, field hockey is predominantly played in the East, South and Midwest. The "ebb and flow" of the game is somewhat of a hybrid of ice hockey, basketball, soccer and even lacrosse with rules that can somewhat confusing to the average observer, but from a game and office management standpoint for the sports information professional is easy to understand.



Like soccer, field hockey has four primary positions: forward, midfield, defense and goal. Roster maintenance is relatively simple with that in mind, and statistics kept for the sport revolve around goal scoring. As it has for many "uncommon" sports, StatCrew has devised a wonderful in-game program that incorporates both field hockey and soccer, as many of the statistics for both sports are the same. More information on playing rules and other nuances of the game is available by logging-on to the National Field Hockey Coaches Association website (www.nfhca.org) or the United States Field Hockey Association website (www.usfield-hockey.com).

The computer program will guide you step-by-step through in-game procedures, but the key statistics you need to track during a match are shots (which are both on goal or wide of the goal), saves made, goals, assists,

penalty corners (similar to a corner kick in soccer) and any cards assessed (green, yellow or red). Fouls are an option to be kept on the in-game program, however, it is not required in your statistics program, as they are not reported to conference or NCAA offices for record-keeping (plus, you could have up to 100-plus fouls in a match). When doing the in-game program, keep in mind that substitutions can happen at any point (i.e., the game is not stopped as it is in soccer), so keep an eye out for substitutes "flying" in and out of action.

One statistic that is very helpful when promoting a defender for honors (and one that is sacred to most coaches) is that of defensive saves. A defensive save occurs when a defending player keeps the ball from going directly into the net when the goalkeeper is unable to do so. A defensive save can be credited in the in-game program and will be listed in your cumulative statistics.

The final statistic to watch in terms of scoring is a penalty stroke, which is field hockey's equivalent to soccer's penalty kick. Penalty stroke statistics are reflected not only in goal scoring, but in penalty stroke attempts and conversions, and both categories can be found in the in-game program.

If you are not comfortable running the "in-game" computer program for field hockey, both the NFHCA and NCAA have developed field hockey scoring sheets (see attached). Keep in mind, though, that entering statistics into a computer program manually is quite time consuming and can be very cumbersome.

While field hockey is not a "high profile" media sport, as is the case with most programs, the success of your team can open up opportunities for coverage.

CoSIDA Workshop Table Topics

With more institutions competing in the sport, especially in the Northeast and South regions, the media is becoming aware of its popularity, and that will help open more doors for coverage.

GYMNASTICS

SCORING A MEET: Each team has four rotations—floor, beam, bars and vault.

Each team gets six competitors per rotation, plus up to two exhibitions (which do not count). The top five scores are combined to form the team's rotation score; the lowest score is thrown out.

Each competitor receives a score out of 10 on each event. The score is the average of two judges' scores, minus any neutral deduction on floor (typically -0.1 point).

All of a team's rotation scores are added up, and the team with the highest score wins.

GYMNASTICS MEDIA: Gymnastics has virtually no niche media. There are a couple of sites with awards and rankings (like collegegymnast.com) and a bunch of web forums, but nothing that can really be called media.

ICE HOCKEY

Scoring A Game: *Teams field a game-day squad of 12 forwards, six defensemen, and a goaltender; up to two backup goaltenders are allowed on the bench for the game (NCAA requires at least one!), but no extra skaters. This means you will have either 20 or 21 players in uniform – no more.

*Statistics kept in-game include shots on goal, goals (indicate if power play or shorthanded), assists, penalties, and penalty minutes. At the Division I level, faceoffs and plus/minus (to indicate who from each team is on the ice when a goal is scored) is also commonplace, if not required.

*StatCrew software has an in-game program which is used by almost every school at the Division I level, and many at Division II and III as well. Not only is this a huge time-saver in-game, but an XML output will load directly into the national clearing house, www.collegehockeystats.net.

* One of the biggest mistakes? A shot vs. a shot on net. A shot on net is one which would have counted as a goal if the GOALTENDER had not intervened (in which case, a save is recorded). A shot can also be wide, or off the post, or blocked by a defenseman. None of these instances count as a shot on net.

* Overtime: there should only be two types of overtime periods: five minute sudden-death overtime after the conclusion of the third period. Ice is not resurfaced before the overtime, goes in the books as a tie at the end of the overtime if no one scores. Used in all regular-season games.

20-minute overtime periods, played out until one team scores. Resurface the ice at the conclusion of each 20-minute period. This is used in all post-season tournament games where a winner must be decided (usually not in consolation games, however).

In regular-season tournaments, the tournament committee must decide the format in advance and communicate that in the tournament manual. Its common, however, for the tournament committee to decide for semifinal rounds to play the five-minute overtime, then go to a shootout to determine which team will advance to the finals if the score is tied at the end of that OT period. (In this case, the game is a TIE – the shootout has NO BEARING ON THE OFFICIAL SCORE/RESULT). In a championship game, the game will generally be played out as 20-minute overtime periods until a winner is decided.

Hockey Media: Though somewhat a niche sport, hockey does enjoy a rabid following in several areas, and has good coverage of college programs in the local media – Minnesota, Wisconsin, Michigan, and Massachusetts among the top states to find coverage of your teams.

This is one of the most rabid fan bases in college athletics, though it's a regional sport. US College Hockey Online (www.uscho.com) has the most comprehensive coverage of both men's and women's hockey at both the Division I and Division III levels for both men & women – and it does have an incredibly active message board, and an affiliation with CSTV. Division I types should also check out www.insidecollegehockey.com, as it provides great coverage of Division I men's programs, and is an ESPN affiliate. The official websites for USA Hockey and the NHL also frequently have college content that is worth checking out. USA Today/USA Hockey Magazine sponsors one of the two major polls for Division I and III (along with USCHO).

One tip: discern between legit outlets (which the above are) and glorified blogs – those frequently pop up, and often solicit SID's for photos and the like.

MEN'S LACROSSE

SCORING A GAME: Four-quarter games (15:00 quarters), most goals wins. Overtime (if necessary) played in 4:00 spans, first goal wins (sudden victory).

Statcrew has a program for this, you will need a caller and an inputter if you

do in-game (not hard).

Stats to be aware of besides goals and assists...faceoffs (who takes them and who wins them), ground balls, turnovers, caused turnovers (a defensive play to force a turnover), and saves. Shots are kept whether they are on goal or not...statcrew is set up to give you a result for each shot (goal, saved, wide, high, blocked by defender, etc.).

MEDIA: Again, a tight-knit media corps, with a lot of "traditional" media on the East Coast and a good web presence. Newspapers that traditionally give ink to lacrosse are the Baltimore Sun, the Washington Post, the Syracuse Post-Standard, and anything on Long Island. Others will give play to kids from their area, etc. The most prominent websites devoted to college lacrosse include laxpower.com, insidelacrosse.com, laxmagazine.com, and lax.com (there are others, but those four are the kings). The poll that most everyone considers the "official" rankings comes from the USILA (usila.org), but a lot also use the poll at insidelacrosse.com and the RPI comes from laxpower.com.

OVERALL: This sport is still a niche sport but it's booming...nearly 50,000 people attended the Division I championship game in Philadelphia the Monday of Memorial Day weekend. There are screwy rules you need to be aware of: for instance, if the ball goes out of bounds after a shot, the team closest to it gets possession.

WOMEN'S LACROSSE

Perhaps the fastest growing sport in all of NCAA competition is lacrosse. Though the equipment is roughly similar, the differences between the men's and women's games are somewhat drastic, and here is a brief overview of women's lacrosse:

Lacrosse is a sport now played in virtually all regions of the country. It combined many nuances found in basketball, with set offenses and pressing defenses. Women's Lacrosse itself is not as cumbersome statistically as men's lacrosse (i.e., no "man-advantage" situations exist in women's lacrosse), but there are key elements to the game statistically that are important and very easily learnable.

Once again, StatCrew has come to the rescue with a wonderful in-game computer program for lacrosse, and every statistic necessary (and imaginable) can be kept while the match is in progress. Like soccer and field hockey, women's lacrosse scoring is kept in terms of goals, assists (one assist only per goal), shots on goal (on goal, at/wide of goal or a "free position" shot, which is at least eight meters from the goal in which the offensive player is unimpeded to the goalie) and goalie saves.

There are five other key statistics that are kept in women's lacrosse: draw controls, turnovers, caused turnovers, ground balls and clears. A draw control is awarded to the player who controls the ball from the midfield draw after a goal is scored or at the start of each playing period. Turnovers are charged, similar in basketball, to a player who turns possession of the ball over to the opponent, while a caused turnover is awarded to any player who causes an opponent to lose possession of the ball. A ground ball is awarded to an individual who gains possession of the ball off the playing surface (i.e. ground) itself from an opposing player's turnover or following a shot on goal that is wide, deflected or goes out-of-bounds, while a clear is broken down into two categories: successful and failed. A successful clear is awarded when a team clears midfield after gaining possession in its own defensive end and advancing to the attack zone, while a failed clear is given when the possessing team fails to clear the midfield area in the same situation.

Like field hockey, fouls can be kept in women's lacrosse, but this too can be cumbersome and is not necessary in any statistics reporting. Yellow and red cards must also be kept track of, though unlike soccer, a red card does not lead to expulsion from the next scheduled match for an individual player or coach.

As is also the case in field hockey, there are scorebooks and score sheets available in which statistics may be kept manually for women's lacrosse. The best and most helpful scorebook has been developed by Brine, but keep in mind that entering women's lacrosse statistics into a computer program manually can also be very time-consuming.

The lacrosse media, both for the women's and men's game, is an especially hard core group. There are many websites and magazines that cover the sport on a regular basis, especially in the "rabid" areas such as New York, Maryland and Virginia. The important aspect to keep in mind when dealing with these outlets is to separate the "pretenders" from the actual working media—your best bet is to visit www.iwlca.org (the Women's Lacrosse Coaches Association) or www.uslacrosse.org (the United States Lacrosse Association) for more information.

CoSIDA Workshop Table Topics

ROWING

SCORING A RACE: Most important to note? "Rowing" is the sport, A "crew" is the members of a boat!

- Most races take place on a 2,000 meter course, and the race is generally broken into 500-meter segments to describe action. (Team A made a move and took the lead in the second 500 meters).

- The first 250 and final 250 meter segments are generally sprinting – the start to get ahead of your competition and settle into a base cadence, then the sprint to the finish.

Head-to-head races – usually featuring two or three boats, and often are "cup races" with a championship trophy on the line if they are races which have a significant history.

Races consist of several boats. Most boats at the collegiate level are eight rowers and a coxswain, though women's rowing also features several events for fours (which also have a cox).

Schools generally field a varsity, second varsity (also called the JV boat in men's rowing), and a freshman/novice eight. Additional boats are added based on the number of rowers in the program and its ability to race against competition of a similar level. For instance, varsity boats race varsity boats, freshmen boats race freshmen boats – there is very little crossover. The only exception is when a third varsity enters a second varsity race because there is no counterpart at the opposing school.

- * Men's rowing has freshmen boats –all freshmen must row in a freshman entry, regardless of skill level. Meanwhile, in women's rowing, they have novice boats, which consist of rowers in their first season of collegiate rowing, regardless of actual class year. First-year females may row in varsity or second varsity boats.

- * Race results are pretty straightforward. First boat to cross the finish line wins! In a three-boat race, the second-place boat has a record of 1-1 on the day – one win (over the third-place finisher) and one loss (to the overall race winner). Each boat's record is kept individually – varsity, JV, etc.

- * In terms of writing a release, it's rather easy to introduce some crew-related jargon. A margin of four seconds is roughly a "length" – or in other words, the winning boat's stern (end) was even with the second-place finishers bow (front). Any margin over four seconds is "open-water" – there is space between the stern of one boat and the bow of another. Also, a two-second win is roughly half a length, one second is two seats (which is a quarter of the boat), and anything that is fractions of a second is a bowball – which is the marker at the front of the boat which is used to determine when a boat crosses the finish line. For most head-to-head races, the timing margin to call a win "by a bowball" will not be that exact; sophisticated timing systems to get something that exact are usually only in use at the championship regattas.

Regatta Racing is usually championship events – league championships, Sprints, and the national championship regattas. They feature more boats, with opening heats and repechage heats – repechage heats are akin to a "losers bracket", and a way to advance into semifinals. Also called "reps" – and coaches like to avoid them at all costs!

- *There are also generally at least two, if not three or four levels of finals:

GRAND FINALS: Determine places 1-6, and crown a champion in the division

PETITE FINALS: Determine places 7-12

A "third level final" or "C/D level final" determines places 13 and on ... depending on the number of boats in the division.

- * These types of events typically crown a points champion (for overall team finish).

Also Noteworthy

- * Some regattas – most noteworthy the IRA (men's national championship) and several fall regattas – have what they call "small boat races" – which feature not only fours (also called quads), but pairs and sculls (singles). These are not contested, generally, in intercollegiate competition anywhere other than these events.

- * Sometimes you will see results listed in categories like "4+" and "4-". The plus and minus refer to whether or not the boat has a coxswain. Boats without coxswains are also referred to, for instance, as a "straight four"

Rowing Media: The main site to know, love, and bookmark is www.row2k.com. It's a clearing house for results, blog, and photo gallery all rolled into one! For those programs with Olympic-caliber rowers, www.usrowing.com and www.rowingcanada.org/en/ offer great coverage on those national programs.

SQUASH

SCORING A MATCH: Matches consist of nine singles matches, similar to tennis.

Each match counts for a team point; the first team to win five matches wins (again, similar to tennis).

Each match is best-of-5 games.

Each game is played to 9 points; however, if the game is tied 8-8, the server may elect to play to 9 or 10.

SQUASH MEDIA: Squash has a pretty healthy niche following on the Internet. There is SquashTalk.com (pro squash and major college tournaments), which is an umbrella for collegesquash.org, which is the main news source for college squash.

SYNCHRONIZED SWIMMING

(Helpful Hints Provided By Scott Dietz, Assistant AD/Media Relations, Wheaton College)

The sport works under the governance of United States Synchronized Swimming (<http://www.usasynchro.org/>) and is unique in the sense that its championships are open-class meets, combining competition for NCAA Divisions I, II and III, plus NAIA schools.

There are nine varsity programs from these affiliations and 23 club teams. All the synchroed universities can be found at www.usasynchro.org/athletes-collegiate/synchroed.htm

Synchronized swimming is one of 21 varsity programs housed at Wheaton and as much as I'd like to say it's like any one of our other 20 programs...well, that's just not true. The program has been in existence since 1938 and has a strong backing from its alum base.

In terms of services and coverage, we attempt to be creative in our ways about promoting the sport. Synchro has recruiting brochures similar to the other sports, its web page has a uniform look when comparing it to our other programs, and it appears on other publications like schedules cards and posters, but there are plenty of differences.

Being the only varsity synchronized swimming program in New England, we attempt to find a niche and take advantage of different publicity opportunities. For instance, we have hosted collegiate national championship events in 1992 and 2002 and are set to host again in 2007 (www.wheatoncollege.edu/Athletics/synchro/News/pr20051101a.html).

Being able to promote the sport, facility and school with high-profile schools such as Stanford and Ohio State (both teams of which have swimmers that have competed in the Olympics) presents a unique opportunity. During the national championship, members from the national office play a significant role in the running of the meet, including the media relations director who helps coordinate the publicity efforts. The national championship has an event called "Synch ... Or Sink" which challenges a member of the media to try synchronized swimming (see page four of attachment).

Another opportunity for exposure came in the form of having our team perform a swim scene in the Julia Roberts film, *Mona Lisa Smile*. (www.wheatoncollege.edu/Athletics/synchro/News/pr20031213a.html & www.wheatoncollege.edu/athletics/synchro/news/synchro.pdf). We made a point to pitch this story to some of the local television stations and were fortunate enough to have a Providence station visit our natatorium during a practice, interview the coach and preview the team's appearance in the movie.

We also attempt to drive home hometown coverage, as Wheaton has the good fortune of attracting prospective synchronized swimmers from all over the country. Of the 11 returning swimmers, there are eight different states represented. That allows us to reach out to markets outside of Boston or Providence and get the good word out. Synchro is generally a sport that doesn't receive much meet coverage, therefore reporting back to hometown papers on performances becomes a must.

Over the years the team has been called on for various entertainment opportunities as well. Those have included performing shows for the opening of the MIT aquatic complex and during the Wheaton president's inauguration weekend. There was also talk of the team performing for a launch of a new perfume in New York.

Synchronized swimming teams also generally get called upon to perform at country clubs. Aside from that, Wheaton synchro had their competition suits on display at the New England School of Fashion and Design in Boston last summer. They also reach out to the kids in the community by teaching lessons.

WRESTLING

SCORING A MEET: Points are accumulated in the following manner...

- * One-on-one bouts take place in 10 weight classes (by pounds): 125, 133, 141, 149, 157, 165, 174, 184, 197, 285 (also called heavyweight). The winner of each bout earns points for his team, using the following system...

Decision (you score more points in the bout than your opponent) - 3 team points

Major Decision (you defeat your opponent by eight or more points) - 4 team points

ACADEMIC ALL-AMERICA *Schedule*

SCHEDULE FOR ACADEMIC ALL-AMERICA NOMINATIONS AND SELECTIONS, 2006-07

	<i>M/W Soccer</i>	<i>Volleyball</i>	<i>Football</i>	<i>M&W Basketball</i>
Nomination Deadline	Oct. 17	Oct. 24	Oct. 24	Jan. 23
District Ballot Voting Deadline	Oct. 20	Oct. 27	Oct. 27	Jan. 26
All-District Teams Release	Nov. 2	Nov. 9	Nov. 9	Feb. 8
Updating Deadline				
for First-team Selections	Nov. 6	Nov. 13	Nov. 13	Feb. 12
National Ballot Voting Deadline	Nov. 14	Nov. 21	Nov. 21	Feb. 20
All-America Team Release	Nov. 20 (M) Nov. 21 (W)	Nov. 28	Nov. 30	Feb. 27 (W) Feb. 28 (M)

Common Procedures for Not-So-Common Sports

Technical Fall (you defeat your opponent by 16 or more points) - 5 team points

Pin (self-explanatory) - 6 team points

*The team with the most points at the end of the dual is the winner.

*Usually the meet starts with the 125 bout, unless the coaches ask for a draw then the ref picks the starting weightclass (he might draw it from a hat or something). The matches go up from there, so if you start at 174 it goes 184, 197, 285, then back to 125, 133, etc.

*Most tournament operate in a double-elimination format, with what is called wrestlebacks for losers in each round.

WEIGH-INS: Weigh-ins for dual meets are one hour prior to the first dual meet of the day (time can be changed by the coaches if there are two dual meets). They are usually conducted in the home team's wrestling room or locker room (skin check is done just prior to weigh-ins). The trainer or coach is usually given the weigh-in sheets (and they are now passed on to SIDs, as well, because of the new filing process). Weigh-ins for tournaments are a little different—usually they are 1-2 hours before the first round of competition (skin check can be the day before). The wrestlers weigh in each day of competition (you are allowed one pound overages on both Day 2 and on Day 3).

WRESTLING MEDIA: Wrestling media is very much web-based but it is fanatical! The best college sites are intermatwrestle.com, themat.com, thewrestling-mall.com and wrestlingreport.com. For hard copy, the best bet is Amateur Wrestling News Magazine. The polls everyone considers the most accurate come from the National Wrestling Coaches Association (www.NWCAonline.com) and Amateur Wrestling News.

RECOMMENDATIONS IF YOU GET A NOT-SO-COMMON SPORT...

*KNOWLEDGE IS POWER! Do not be afraid to let people know you lack knowledge of the sport, but also give the indication that you are willing to learn about it (the history, the lingo, all of that stuff). Most coaches understand that

they are ambassadors for their sport, and by teaching you about it they are developing another ambassador. Beyond that, a sport is much more interesting to watch when you know what's going on! With that in mind...

*ASK QUESTIONS! You will not learn a sport in one day, and no one expects you to. When you see something you are unsure of, ask what is going on. Most coaches are happy to help out. Be sure to ask your questions OUTSIDE of competition, though, unless it absolutely has to be asked then and there (like it's critical to your pastgame release).

*CHECK IT OUT! Go to practices during the preseason so you can get a head start on figuring stuff out. Ask your coach when they may be running scrimmages or exhibition matches so you can go to those and get a "game-day" feel for your sport. The best way to learn about something is to witness it firsthand.

*LOVE THE INTERNET! Surf the web for information about your sport, and not just stuff like rules. Get to know the people who are prominent in the sport, the programs that are really good, etc. Remember that the web is THE place for people who love the sport you work with. It'll be your best chance to learn what's going on in the wonderful world of (insert sport here).

*SIDs ARE YOUR FRIENDS! Do not be afraid to contact people from other schools that have the sport. SIDs are a friendly people...if they cannot help you themselves, they will likely know someone at another school who can and then direct you to that person! You would be shocked at the number of people who have a lot of knowledge in these sports!

2007 CoSIDA WORKSHOP

San Diego, California

July 1-4



Don't
Miss
the Party
as
CoSIDA
Celebrates
50 Years

HOSTING NCAA CHAMPIONSHIPS

Rick Nixon, Associate Director for the Division I Women's Basketball Championships

CHECKLIST

1. **Review arena/field responsibilities.**
 - a. Check signage.
 - b. Credential distribution.
 - (1) Identify area.
 - (2) Deliver credentials at least one hour before distribution is scheduled to begin.
 - c. Workroom.
 - (1) Check for electrical outlets.
 - (2) Remind facility coordinator excessive demands for electricity in the media workroom following final game each day.
 - (3) Coordinate distribution of materials (e.g., stats, play-by-play, quotes) to media workroom and press rows.
 - (4) Secure power strips for emergencies.
 - d. Seating chart.
 - (1) Determine seats per table.
 - (2) Print names on place cards.
 - (3) Inspect the tables the day before games.
 - (4) Place cards on tables prior to the conclusion of the last open practice.
 - (5) Review seating assignments during each half to ensure authorized person is in seat.
 - (6) Reproduce final seating chart.
 - e. Administer printing, proofing and delivery of flip cards.
 - f. Upon approval of the committee representative, distribute list of starting lineups, game officials (do not include hometowns or conference identification) and designated student-athletes for the interview room before each game.
2. **Photographers.**
 - a. Floor/Field.
 - (1) Make sure there is a restraining line for photographers.
 - (2) Brief photographers at each end of the court about what they can and cannot do.
 - (3) Brief security and ushers on each end of the court about what photographers can and cannot do.
 - (4) Coordinate special photo arrangements.
 - b. Assign arena floor and print place cards for still photographers.
 - c. Monitor television photographers' access to floor.
3. **Coaches.**
 - A. MEET AT FACILITY ON OPEN PRACTICE DAY.
 - b. Policies that may be contrary to regular-season.
 - (1) Coach may have Television and/or NCAA Radio Network interview responsibility after game.
 - (2) Coach cannot honor in-season radio or television contract before making himself/herself available to covering media.
 - (3) Locker room open to all media if single media representative is permitted to enter prior to end of cooling-off period. This includes authors writing books on or with a coach.
 - c. Assist coaches with pregame introductions, remind coaches to walk to the center line to shake hands.
 - d. Escort coaches from the playing floor to their respective locker rooms to begin cooling-off period.
 - e. Escort coaches and student-athletes to interview room at end of cooling-off period.
 - f. Winning coach and student-athletes will appear at news conference first (except after regional final). Coaches make opening statement. Questions then go to the student-athletes. Escort student-athletes back to dressing room while coach remains in the interview room.

- g. Remind the coach that the student-athletes' first responsibility following the game is the interview room. They then shall go to the drug-testing area.
- h. ESPN must interview the losing coach off the court.
- i. Review 30-minute media access time to team locker rooms.

4. News conferences and interview room.

- a. Assign an individual to moderate all the news conferences.
- b. Assign individuals to work with photographers.
- c. Assign an individual to manage mini-camera operations and monitor satellite truck parking
- d. Assign volunteers to operate hand-held microphones in interview room on practice and game days.
- e. Moderator should make special announcements and introduce the sports information personnel of participating teams at open practice news conference.
- f. Moderator shall make contact with each participating team's media relations contact prior to the first news conference in order to ascertain the proper pronunciations of student-athlete and coach's names.
- g. Check holding area and keep secure.
- h. Assign individual to check credentials at entrance.
- i. Assign individual to coordinate the distribution of game statistics.
- j. Coordinate post-championship game quickie quotes with the winning team's sports information contact.
- k. Place placecards on the dais identifying each news conference participant.

5. Television.

- a. Make sure an ESPN representative attends both the administrative and sports information contacts meetings.
- b. Make sure the timeout coordinator has all the necessary information.
- c. Remind the sports information contacts to assist with pregame introductions.
 - (1) Double-check lineup with coach and remind him/her of format.
 - (2) Make sure student-athletes are in order.
 - (3) Remind coaches to move to the center line to shake hands with other coach.
- d. Postgame interviews.
 - (1) Remind the sports information contacts to work with Television and NCAA Radio Network.
 - (2) ESPN, Westwood One/NCAA Radio, institutional radio is permitted a maximum of four minutes immediately following the end of the game.

6. Radio.

- a. Check installation of telephone lines on practice day.
- b. Coordinate installation of statistics monitors, if available.

7. Statistics, records, notes and quotes.

- a. Make sure all office and paper supplies are stocked.
- b. Identify area to place all media materials near the media workroom.
- c. Coordinate media assistants' responsibilities.
- d. Meet with media assistants on practice-day morning.
- e. Make sure stats are delivered promptly to all working areas and provided to teams before they leave the court at halftime.
- f. Have team and tournament notes/records available after each game.

8. Security.

- a. Coordinate the release of officers/uniformed security when appropriate after games.
- b. Make sure security personnel are at credential distribution during all times credentials are being distributed.
- c. Make sure media areas remain open until last writer leaves.

What's Happening WITHIN THE RANKS

Ball State

Adds Two New Staffers

The Ball State athletics communications and marketing staff has added two assistant directors to replace Michelle Johnson and Kathy Muffenbier, who resigned this past summer.

Paula Haughn and Matt McColester have been named assistant directors of athletics communications and marketing at Ball State.

Haughn is a 2001 graduate of Ball State University plus graduated from Yorktown High School in Muncie. She spent from 1998-2001 as a student assistant in the Ball State mens basketball and athletics communications and marketing offices. For the last three years, Haughn has served as an assistant sports information director at Western Michigan. Prior to that, Haughn spent the 2002-03 academic year as an intern in the media relations office at New Mexico State.

McColester is a 2003 graduate of Slippery Rock, where he served as a sports promotion and information intern from 2001-03. He served as an athletics communications intern at Harvard from July of 2003 through December of 2003, and then was named an assistant media relations director at Arkansas State.

For the last three years at Arkansas State, McColester was the primary contact for womens basketball, baseball, womens volleyball and womens soccer. He is a member of the College Sports Information Directors of America Academic All-America Committee and the National Collegiate Baseball Writers Association.

In addition, Tyson Mathews, a 2006 graduate of Ball State, and Kit Stetzel, a 2006 graduate of Indiana University, have been added as graduate assistants.

St. John's

Welcomes Lara Thornton

St. Johns University welcomes Lara Thornton, a professional with more than eight years of experience in collegiate sports information and publications design, as its Assistant Director of Athletic Communications/Publications Coordinator.

Thornton comes to St. Johns after spending the last several years in the Orlando, Fla., area. She served as the Communications Director for the University of Central Floridas sports information unit from 1999-2004 as part of an eight-year tenure with the Golden Knights. In that capacity, Thornton designed and produced 15 UCF media guides annually, as well as posters, game programs, recruiting materials, advertisements, logos, brochures and credentials.

Thornton also served as webmaster for the Universitys athletics website, www.ucfathletics.com, managed the publications budget, and was the offices chief liaison to external printing vendors. Her publica-

tions have garnered several awards for excellence as judged by the College Sports Information Directors of America (CoSIDA).

In addition to her duties with publications, Thornton served as an assistant sports information director at UCF, providing communications support for the Golden Knights womens basketball, mens soccer, track and field and cross country programs.

Thornton is a 1994 graduate of the California University of Pennsylvania, where was a four-year womens basketball standout, and currently ranks second on the Vulcans all-time career scoring chart. She was inducted into the Universitys Athletics Hall of Fame as part of the Class of 2000.

In other St. Johns Athletics news, Director of Sports Marketing Edward Kull was promoted to Assistant Athletics Director for Sports Marketing and Promotions. Also, Director of Athletic Communications Mark Fratto was elevated to Associate Athletics Director for Communications.

IUPUI

Potter Joins Staff

The IUPUI Department of Intercollegiate Athletics announced today that Bill Potter will be joining the Sports Information Office. Potter spent the past nine months as the Media Relations Assistant for the Indianapolis Indians during the 2006 baseball season.

While with the Triple-A affiliate of the Pittsburgh Pirates, Potter assisted with the day-to-day media operations, while also writing the 140-page media guide among other tasks. Prior to that, Potter volunteered to work in the Indiana University media relations office and with the Indianapolis Colts game day crews. While at IU, he aided game day operations for football, mens basketball and mens soccer.

Potter graduated from Boston College in 2005 with his Bachelor of Arts in Communications, Broadcasting and Journalism. He has also studied at the Sports Institute at Boston University and at the University of New South Wales in Sydney, Australia. While studying at BC, he also interned with the WBZ Sports Department in Boston and with the Falmouth Commodores of the Cape Cod Baseball League.

I am pleased that Bill has elected to join us in advancing IUPUI Jaguars Athletics, IUPUI Athletics Director Michael Moore said. His experience and enthusiasm make him a great addition to our staff.

The Indianapolis-native will serve as the primary contact for womens basketball, volleyball, mens and womens swimming and diving and mens and womens tennis. He takes over for Kevin Buerge, who accepted a similar post with the NCAA in August.

Potter will join Ed Holdaway in the SID office and is slated to begin his duties on Oct. 9.

Meredith College

Jarvis Named SID

Gregory M. Jarvis has been named the first full-time sports information director of Meredith College.

Jarvis has served as the interim sports information director since April 2006. His duties include supporting six varsity sports with the following: NCAA score reporting, compiling team statistics,

completing athletic event programs, web page creation/updates, participation in the Meredith College Golf Classic, and other duties as assigned by the Director of Athletics. He will also be supporting the Office of Marketing and Communications by providing public relations duties and other support.

Prior to being named to this position, Jarvis served at Meredith College as a consultant in completing documents for admission into the USA South conference and completed an athletic administration internship with Meredith as a part of a masters degree from North Carolina State University with a concentration in sports management in December 2004. He also served as an event manager and operations assistant at Campbell University and a technical coordinator/manager for the North Carolina State Volleyball team.

Jarvis also gained a master's in business communications from Jones International University in May 2004 and a Bachelor of Science with a concentration in consumer studies from Virginia Tech in May 1994.

Jarvis is a member of the North Carolina Collegiate Sports Information Association, National Association of Athletic Development Directors, and National Association of Collegiate Directors of Athletics.

Heartland Conference

Potter Joins Staff

The Heartland Collegiate Athletic Conference (HCAC) announced the hiring of Ryan Davis as their new Sports Information Director. Davis will be replacing Tom Daeger, who left the conference after a five-year reign as SID to take the same position with the Great Lakes Valley Conference in Indianapolis.

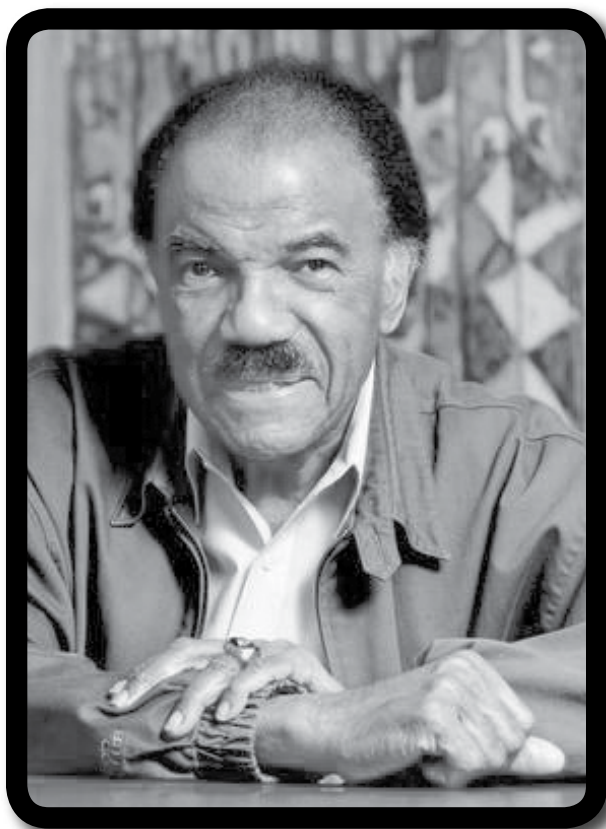
Conference Commissioner Tom Bohlsen stated, "Even though the conference is sad to see Tom (Daeger) leave the conference, we wish him well in his new position. As the GLVC's first full-time SID we know, from experience, Tom will do an outstanding job." Bohlsen added, "I'm confident Ryan will build upon the excellent foundation that Tom Daeger has left behind."

Ryan Davis was a 2004 graduate of Indiana University Bloomington, where he called the IU men's basketball games for the Indiana University student radio station. During the summer of 2003, Ryan served as an intern for the HCAC. Following his graduation he worked his way up the ladder at the Indianapolis ESPN radio station, WXLW-950 AM, from an intern to holding the night and weekend shifts.

Originally from Greenwood, Davis graduated from IU with a degree in Sports Communications. Ryan is an avid sports fan and has stated he is very pleased and excited to be able to return to the Heartland Collegiate Athletic Conference and looks forward to serving the HCAC athletic community.

Collie Nicholson

Award Winning CoSIDA Legend Passes Away



Collie J. Nicholson, Grambling State University's first sports information director, has died in Shreveport. He turned 85 last July.

"Collie J. is the one who put (former GSU coach) Eddie Robinson out there in the media and kept all of us out there," said Doug Williams, an ex-player who succeeded Robinson as coach. "Everything got started at Grambling because of Collie J."

Nicholson died at his residence at 7:08 this morning, family members confirm. His wife Ophelia, daughter and son were at his bedside. Funeral arrangements are still pending.

Hired by second GSU president R.W.E. Jones in 1948, Nicholson would work at the school for 30 years, helping to establish several benchmarks in the Grambling legend.

Nicholson conceived of the classic-game concept, where Grambling traveled with its marching band to major American cities including the ground-breaking 1960s sell-out at Yankee Stadium. He is credited, along with former GSU coach Eddie Robinson, with starting the neutral-site Bayou Classic rivalry game against Southern, which remains a cash cow for the university.

Nicholson also arranged a first-of-its-kind overseas trip for the program, as Grambling played games in Tokyo twice in the late 1970s.

"I would like to be remembered as someone who tried to find a way to fit the Grambling program into the general marketplace," Nicholson told The Monroe News-Star in 2003. "I've tried my best to do that."

Nicholson's tireless promotion of the young Doug Williams in the 1970s helped establish Grambling as a widely known football school.

Williams sparked national headlines, thanks to Nicholson, as the first player from a predominantly black college ever chosen as a first-team All-America by the Associated Press, a Heisman Trophy finalist and the first black quarterback to be picked in the first round of the NFL Draft.

Nicholson retired to Shreveport not long after Williams left for the pros, but he continued to write for newspapers across the nation on a range of topics. He received lifetime recognition from the Louisiana Sports Hall of Fame in 1990 and the College Sports Information Directors of America Trailblazer Award 12 years later.

The University of Louisiana System Board, which oversees GSU, approved a plan in May to rename the Robinson Stadium press box on campus after Nicholson.

Nicholson, who experienced health problems in his early 80s, did not attend the ceremonies. But his family members were on hand.

Ophelia Nicholson said her husband's abiding passion was always promoting and supporting Grambling. "This is the fulfillment of that dream," she said.

Will Keener Dies at Age 67



Will Keener, a longtime Cal State Stanislaus sports information director and celebrated Turlock resident, died after a long illness. He was 67.

Keener, a Modesto native who grew up in Ceres, retired from Stanislaus in 2001 after 31 years. He served as a university public affairs officer and was the Warriors' first sports information director.

"We lost a tremendous historian," said former baseball coach Jim Bowen. "Will knew everything about that campus. He was a great, positive spokesperson for the university overall."

Bowen, who coached the Warriors for 25 years, said Keener was a fine writer whom he encouraged to chronicle his memories of the athletes and events during his tenure.

"I, for one, was exceptionally happy and proud of all the good press and stories he gave us and our programs through the years," Bowen said. "He was instrumental in getting a lot of sports opportunities, namely softball and soccer, in the Turlock area. He was very active in that."

Keener received a Lifetime Achievement Award from the College Sports Information Directors of America in 2003. He was on the Sportsmen of Stanislaus Club board for 28 years, serving as the president from 1994-95.

His accomplishments extended beyond athletic circles. Keener was named Turlock's Citizen of the Year in 1984, and served on various leadership organizations including the 12:10 Lions Club and Turlock Parks and Recreation Commission.

He started Turlock's Junior Miss program, ran it for 14 years and was inducted into the California Junior Miss Hall of Fame.

Keener is survived by his wife, Blanche, whom he shared a 45th wedding anniversary with on Sept. 10, as well as daughters Tracy Walsh of Modesto and Shelley Fernandes of Turlock and six grandchildren.

BUD NANGLE

Legendary Northern Illinois Sports Publicist Dies at Age 87



VISTA, CA —The legendary Owen W. “Bud” Nangle—known as the patriarch of the award-winning Northern Illinois University Office of Sports Information and one of the institution’s pioneers instrumental in the Huskies’ elevation to major-college status in football and the program’s initial affiliation with the Mid-American Conference—has died.

The 87-year-old Nangle passed away October 9 at a nursing home in suburban San Diego after suffering a massive stroke on September 13. Nangle is survived by his wife Joyce. The couple had no children.

“This certainly is a sad day for our institution,” said Northern Illinois Athletics Director Jim Phillips. “We have lost a true Northern Illinois original and one of our Division I founding fathers. In the short time I have been here, I have heard about Bud Nangle’s legacy and his numerous contributions to our intercollegiate athletics program. My thoughts are twofold. We will always be indebted for his invaluable service to the university and our heartfelt thoughts and prayers are with his wife Joyce, his family, and his many Huskie friends.”

Nangle spent 19 years in two tenures as the sports publicist at Northern Illinois—the first as an undergraduate (1947-49)—and later returned to his alma mater during its formative years as a Division I institution (1967-84). During his five-decade career, Nangle was known as a consummate journalist, who parlayed those skills and national contacts, and developed into one of the most prominent sports information directors in the country.

His acumen with the local, regional, and national media was well-known. Another Huskie legend—former NIU Athletics Director George “Chick” Evans (1929-68)—convinced Nangle to return home in 1967 as the burgeoning Northern Illinois program made its first steps into the major-college ranks. At the time, National Collegiate Athletic Association University Division status (now called Division I-A) was determined by a national sanctioning committee of the Football Writers Association of America which was chaired by Furman Bisher, the sports editor of the Atlanta Journal-Constitution.

Nangle knew Bisher and the majority of the media on the committee. On the second presentation with new Athletics Director Bob Brigham in 1969, the Huskie gridiron program was granted the promotion to the University Division.

Earlier in the mid-1960s, Evans had Nangle—then the executive sports editor of the Toledo Blade and Toledo Times—canvass various administrators in the Mid-American Conference about league expansion and the possible inclusion of the Northern Illinois athletics program. Primarily due to the efforts of Brigham and Nangle, NIU gained admittance into the MAC in 1973.

Nangle did, indeed, pioneer many aspects of sports information at Northern Illinois. Not only did he serve as the school’s first SID, he produced the the Huskies’ first football media guide in 1948. He won the program’s first College Sports

Information Directors of America national award (best major-college football poster) in 1970, expanded the NIU’s Office of Sports Information to include coverage of women’s athletics in 1978-79, and edited the program’s initial women’s recruiting book in 1979. Nangle and Brigham were also involved in establishing the NIU Athletics Hall of Fame in 1978.

In 1974, Nangle authored the CoSIDA Code of Ethics, which is the standard for the profession to this day. He also chaired the prestigious CoSIDA Committee on Committees in 1978-79. Over the years, Nangle has been installed into five Halls of Fame—the media wing of the Illinois Basketball Coaches Association Hall of Fame (1975), the NIU Athletics Hall of Fame (1991), the CoSIDA Hall of Fame (1993), The Northern Star Alumni Hall of Fame “as a friend to The Star” (2002), and the Palatine High School Athletics Hall of Fame (2003). In addition, he was the recipient of the Scoop Hudgins Lifetime Sports Information Directors Award (1997) and the Jim Murray Outstanding Sports Writer Award (2001) by the All-America Football Foundation.

As a journalist, Nangle worked at the DeKalb Daily Chronicle as sports editor (1948-50), at the Chicago Daily News as a prep sports and major-league baseball beat man (1950-57), plus at the Toledo Blade and Toledo Times (1957-67). During his tenure as a sportswriter, he covered The Masters, the World Series, heavyweight boxing (Muhammad Ali), the NCAA Tournament, the College All-Star Game, the Rose Bowl, Major League Baseball, and the Illinois High School Association Boys’ Basketball championships.

His professional affiliations included memberships in CoSIDA, the Baseball Writers Association of America, the FWAA, the U. S. Basketball Writers Association, and the Chicago Press Veterans Association. On the Northern Illinois campus, he mentored a generation of future sportswriters and public relations types that included Gary Watson (USA Today), Ray Gibson (Chicago Tribune), Gene Mustain (Chicago Sun-Times, New York Daily News), Mark Brown (Chicago Sun-Times), Gary Stein (Fort Lauderdale Sun-Sentinel), Rick Cerrone (New York Yankees), Tim Sassone (Daily Herald), Joe Hart (Capital Times), Vince Butler (Milwaukee Journal-Sentinel), and countless others.

Nangle played basketball (1940-41) and baseball (1941) at Northern Illinois prior to enlisting in the U. S. Navy during World War II (1942-46). A 1949 NIU graduate, he also lettered in basketball, track, and softball at Palatine High School in the late 1930s. Nangle was also a registered IHSA basketball official.

He was married to the former Joyce Walbaum of Arlington Heights, IL, since 1947. He retired from Northern Illinois on August 31, 1984 and moved to Vista in 1986.

IN MEMORIAM...

Tributes to Hall of Fame Northern Illinois University Sports Information Director Bud Nangle (January 7, 1919-October 9, 2006)

“Bud Nangle was an inspiration to all of us. I cannot think of anyone in college that I learned more from. Bud taught you how to be a professional from day one.”

—RICK CERRONE, New York Yankees Director of Public Relations

“In every sense of the word, Bud was a true professional. I was fortunate to know him from his days at the Toledo Blade. As a long-time friend, I was honored to present him for induction into the CoSIDA Hall of Fame. Perhaps the greatest tribute to Bud are the number of highly successful people in the field that he mentored over the years.”

—DAVE YOUNG, Miami (OH) University SID Emeritus

“Bud Nangle was the best. As far as SIDs go, I’ve been fortunate to work with so many great ones in my time. We had a great friendship. Prior to Northern Illinois, I had a few problems with the media at Colorado. We sat down and talked about it. Bud had a great understanding of what was going on. Nobody had a better pulse on the media than he did. For our program, it was imperative that we had positive relationships with the media. And thanks to Bud, we did. The other thing was our Championship Season and going to the bowl in 1983. Bud was so excited—as we all were. It certainly was the appropriate finish for his great Northern Illinois career.” —BILL MALLORY, ex-Northern Illinois Head Football Coach (1980-83)

“Bud was the first great SID I worked with after joining the Chicago Sun-Times in 1969. In a way, he was a pioneer in a transitional time when the school was moving up the ranks and the profession was changing. Bud was the ultimate professional, but put the personal touch on everything he did. He was a great friend and a great SID.” —LEN ZIEHM, Chicago Sun-Times sportswriter

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NCAA Statistics Service REMINDERS FOR 2006-07

NCAA STATISTICS

By Jeff Williams, NCAA Statistics Department

It is amazing how fast the year has flown by as the NCAA has already crowned many champions this fall. As we end the 2006 season, the NCAA Statistics Department wishes you and your family — Happy Holidays and Happy New Year.

MEN'S AND WOMEN'S SOCCER AND VOLLEYBALL FINAL STATISTICS AND ATTENDANCE

If your conference has been submitting your men's and women's soccer and volleyball stats each reporting period, we'll take the final stats from the conference office. If you have reported your stats independently, then you are responsible for filing the final stats report. The final stats file will include each team's results as well as the statistics for every player, not just the team's leaders, so if the conference stats file doesn't include those results, we will notify the conference SID to alert you to go in and complete those results.

When you are filing your final statistics, we will also be capturing your season attendance from the XML's. Please make sure that each match has an attendance, and if you have a 0 entered for a match, please make an educated guess on the attendance and enter the total. If you have any question on whether your conference is filing the report for you, please check with the conference for confirmation.

Football

The deadline for reporting the final football stats is Dec. 18 for Division II and Dec. 12 for Division III. Those teams in the championships will need to submit their report right after the championship.

Men's Soccer

The deadline for reporting the final men's soccer stats is Dec. 4 for Division I, Nov. 21 for Division II and Nov. 28 for Division III. Those teams in the championships will need to submit their report right after the championship.

Women's Soccer

The deadline for reporting the final women's soccer stats is Dec. 4 for Division I, Nov. 21 for Division II and Nov. 28 for Division III. Those teams in the championships will need to submit their report right after the championship.

Volleyball

The deadline for reporting the final volleyball stats is Dec. 19 for Division I, Nov. 28 for Division II and Nov. 21 for Division III. Those teams in the championships will need to submit their report right after the championship.

Field Hockey

The deadline for reporting the final field hockey stats is Nov. 20 all three divisions. Those teams in the championships will need to submit their report right after the championship.

Final Stats Questions:

For DII football, contact J.D. Hamilton at jhamilton@ncaa.org
For DIII football, contact Sean Straziscar at sstraziscar@ncaa.org
For men's soccer, contact Jeff Williams at jswilliams@ncaa.org
For women's soccer contact Bonnie Senappe at bsenappe@ncaa.org

For volleyball contact Jenn Blomenberg at jblomenberg@ncaa.org
For field hockey contact Kevin Buerge at kbuerge@ncaa.org.

2005 INSTRUCTIONS FOR COMPLETING ON-LINE WINTER ROSTERS

Log on to: <http://web1.ncaa.org/stats/StatsSrv/login>
Enter your username (school code) and password.
Click on "Rosters" under a particular sport.

HEAD COACH

Please confirm that all information listed for your head coach is correct. If you made changes in the coaching information while entering your 2004-05 schedule earlier this fall, those changes should be reflected here. If there are any changes, click "Edit" and tab or mouse over to the appropriate column(s). Click "Update" when finished, then "Submit". If you have a new coach, click "Add New Coach", enter the requested information, then click "Update".

NOTE: Our program automatically scans your roster from our system last year, deletes all players listed as seniors and updates freshmen, sophomores and juniors to sophomores, juniors and seniors, respectively.

VERY IMPORTANT!!!: Do not type over the information of an old player to add a new player. Please delete the old player and add the new one using "Add More Player(s)". Each player is assigned an NCAA data base number that is used for our career statistics feature. If a new player's name is typed over the old player, the new player will receive the old player's career statistics. Please follow our instructions for deleting and adding players.

TO CHANGE INFORMATION FOR AN EXISTING PLAYER

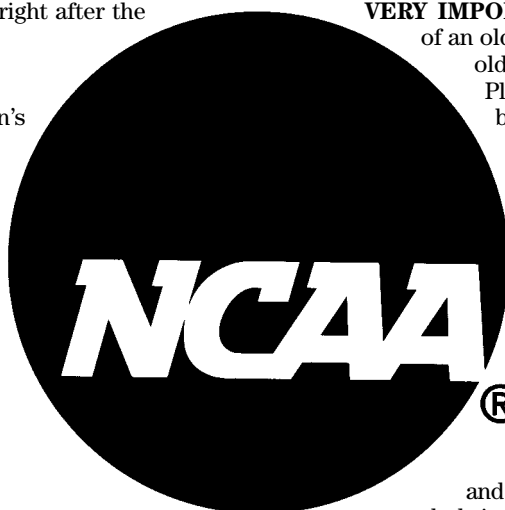
Click "Edit" to the right of the player's name, then place your mouse over any category that needs to be changed or you also can tab from column to column. Please note the drop-down menu for "Position" only allows you to select "Guard", "Forward" or "Center" and the "Height" option does not allow anything but whole inches (5-10, not 5-9 ½). After editing each player, click the "Update" button, then "Submit."

TO DELETE A PLAYER

If there are players listed who no longer are on your team, click "Delete" on the far right of that player's name. You will receive a warning asking if you are sure you want to delete this player. Click "OK" and the player will be dropped from your roster.

TO ADD A PLAYER

Click the "Add More Player(s)" button at the bottom of the roster page. A screen will appear, allowing you to add up to 10 new players. Enter the information for each player and click "Update," then "Submit" to take you back to the main roster screen. All player names should be entered in upper and lower case.



FINAL STEP

To be sure you listed everyone, click “Jersey #” to see your roster numerically or click “Name” to sort it alphabetically. Once you have completed your roster, click the “Submit” button to send it to the NCAA.

You can either “Log Out” by clicking in the top right or return to your school’s main menu options by clicking on “Click here.”

DURING THE SEASON

You can update player information any time during the season (change of position, change of height, name, etc.), using the same format as above. You also can add players to the roster after the season begins. You can delete players, PROVIDED THEY HAVE NOT ALREADY ACCUMULATED ANY STATISTICS. If a player leaves the team who already has statistics and a new player assumes his uniform number, the new player must be designated with the letter “A” after the number (i.e. 14 and 14A).

SCORE REPORTING

The NCAA statistics staff would like to be clear on the issue of score reporting and sending in weekly statistics. The reporting of statistics and score reporting process are two entirely different procedures. While the reporting of weekly statistics is done by the Statistics Department staff, the score reporting process is initiated and maintained by the NCAA Championships staff.

Statistics reporting procedures are still the same as they have been for a number of years. If you do not receive instructions from any of the statistics staff (which includes Jim Wright, Gary Johnson, Sean Straziscar, Bonnie Senappe, J.D. Hamilton, Jenn Blomenberg, Jeff Williams and Kevin Buerge), then you should continue with regular statistics reporting procedures.

If you have any questions, please contact the appropriate person:

WINTER—

- Division I Men’s Basketball – Gary Johnson
- Division II/III Men’s Basketball– Sean Straziscar
- Division I Women’s Basketball – Jim Wright
- Division II/III Women’s Basketball—Jenn Blomenberg

If you have questions concerning score reporting forms or procedures (all sports that are using score reporting are listed below), here are the contacts:

WINTER—

- Division II Men’s Basketball— Linda Godby (lgodby@ncaa.org)
- Division III Men’s Basketball— Jenny Plummer (jplummer@ncaa.org)

- Division II Women’s Basketball— Seph Hatley (shatley@ncaa.org)
- Division III Women’s Basketball— Melinda McCormick (mmccormick@ncaa.org)

Here is the link where you log in for score reporting:
<http://web1.ncaa.org/champsel/exec/login>

REPORTING OF WEEKLY AND FINAL STATISTICS

The NCAA is in its sixth year of using the online reporting system. The website for this year is <http://web1.ncaa.org/stats/StatsSrv/login>. Your username and password have not changed and are the same from last year, however, if you need either one, please don’t hesitate to email us and we will provide you with the information. Please pass these on to any assistants/interns who will need the codes for sports they cover.

When the weekly stats are posted, take a couple of minutes to check them over and make sure that the players on your teams are ranked where they should be. If not, contact us immediately so we can track down whether the stats were submitted or not. If you or your conference office submitted the stats, we can check to see why the players

or the team are missing from the rankings. If they weren’t submitted and you call right after the rankings are posted, we’ll work to get them included. Don’t wait until a day later or the end of the week to check them and then call about missing players.

If the team’s records are not completed on the first page of the online submission site, the program cannot calculate your individual player’s games vs. the team’s games played to ensure that they meet the minimum requirements (whether it is 75 percent of team games played, or one inning pitched for each team game, etc.) since it will be 0. So if you’re reporting independently, be sure to fill out that record on the initial page.

Throughout the season, check on your players’ stats, because if they’re not listed and should have been throughout most of the season, they might not be listed among the national leaders in the final rankings. Every season we have teams who turn in only their final stats, or their final and only one or two weekly reports, and then call to find out why they’re not listed among the leaders. The NCAA Manual in each division states (31.10.1.1):

For a member institution to be eligible for either an individual or a team national statistics title it shall have filed reports with the national office before the mid–point in its regular–season schedule and shall have reported weekly thereafter. If a conference office files the reports, both the league and the institution share the responsibility for providing the updates on a regular basis.

When the final stats come out, please check those over quickly, as well, to ensure that your players and/or team are accurately represented. Don’t wait weeks to check on them. We know that when one season ends, you’re smack in the middle of another season, and most likely working on media guides for the one after that. We were all former SIDs and understand the time constraints, but please take a few minutes and look for your players and/or team that should be ranked. Don’t wait until you’re working on the review for your media guide and then call us to say so—and–so was listed with too many games played, that your team totals are off, etc. A few minutes spent soon after the weekly/final stats are posted will help out immensely!

Along with this, please remember to include an attendance total for all individual games or matches. If you do not include a total, we will give a 0 for each blank game or match and this could really affect your season attendance in our final rankings.

As always, we are open to suggestions, and are available to answer any questions that you may have, so please don’t hesitate to call or email us.

FAXING OF BOX SCORES/WEEKLY RELEASES

In the era of the internet and email, institutions no longer need to fax box scores, or fax or mail weekly releases. The only time that we would ask you to fax a box score is when a record is broken. When you do so, please identify the record.

Q&A WITH PLAYING RULES STAFF

The statistics department works closely with the Playing Rules Administration staff, which includes Ty Halpin, Heather Perry and Teresa Smith. Playing rules are what happens on the field, court, pool, pitch, mat, rink or track when there is an opponent and an official present. The relationship between playing rules and sports information includes details about statistics outlined in the rules books and updates on annual rules changes for the year that often appear in media guides.

We would like to add a monthly Q&A with the staff to this column. Feel free to send your questions to me or to Ty at thalpin@ncaa.org, Heather at hperry@ncaa.org or Teresa at tksmith@ncaa.org.

FIVE *Questions . . .*

With Anne Abicht
Athletic Media Relations Director
St. Cloud State University (Minn.)

1. You've successfully prepared many graduate assistants for full-time jobs in the profession. What's the key to doing so effectively?

I believe in a broad-based experience for our graduate assistants. I really want them to be prepared for the day when they become a full-time assistant or direct their own department. Because St. Cloud State has 21 sports, it is imperative that our graduate assistants can handle the responsibility of working a press box, preparing news releases, learning Stat Crew and other software systems, and develop good communication skills with our coaches, athletes and media. One of the things I tell our potential graduate assistants is that they will have the opportunity to experience everything that I do as a professional. They will write weekly releases, prepare media guides and game programs, learn Stat Crew software, update the web, travel and work a press box. I usually have a graduate assistant for two years so I also offer them the opportunity to work with sports they may not be familiar with, so that they have a well-rounded experience. I am happy to note that many of our graduate assistants have gone on to full-time positions in sports media relations, whether it has been at the collegiate, professional, or high school level.

Each year our department hires two graduate assistants. I assign each GA sports where they will be the main contact, usually soccer, swimming, wrestling, baseball, and softball. In addition, they are given responsibilities to help with our more visible sports, football, men's and women's hockey, and men's and women's basketball. I also assign them office hours and produce a monthly schedule of events and assign duties pertaining to those events. As I learn more about their abilities, I adjust the amount of work accordingly and sometimes offer additional responsibilities.

I believe the key to making this work is to be well organized and to have systems that will assist the graduate assistant in every way possible. At the beginning of the year, I go over expectations with the graduate assistants and provide them with

check lists. These check lists serve as an outline as to what they will be doing for the next several months.

2. What skills do new graduate assistants lack when they join your staff and are they more/less prepared in some areas than grad assistants 10-15 years ago?

I find that the skills and skill levels of new graduate assistants vary. For instance, this year I have two young women with strong design backgrounds. They are capable of designing publications and are very knowledgeable in regard to the Web. Last year, I had a graduate assistant who was very good at researching game notes, finding streaks and trends, and watching for records. I have found that we are able to strengthen the writing skills of nearly every student that comes through our office. Many times, the graduate students themselves feel that writing is a weakness, but we work with them and by the time they leave the university, they take with them some solid writing skills.

As far as being more or less prepared than 10 to 15 years ago, I see a bit of both in the graduate assistants of today. Ten to 15 years ago, the students I worked with were much stronger writers. They were very solid in basic writing skills and I don't see that as much today. I think that technology has changed that. Today, our graduate assistants are on top of the technology world. They have more technology savvy, can learn new programs quickly, and almost every one of them has some type of Web background. The writing skills are there, but they have to be developed.



3. What do you like best about working in Division II?

I love the Division II philosophy in regard to athletics. The athletes and coaches are here because they can play and coach at a high level of competition. The athletes earn degrees and are highly successful on and off the playing field. I have noticed, at least among our coaching staff, that they are passionate and very knowledgeable about the sports they coach. They are here to give our athletes the best experience possible, and they want our young people to be successful in the classroom as well as in athletics. Our athletes are good people and here to enjoy the experience. They are here to get an education and compete at the collegiate level.

4. The pressure on sports information professionals to work longer hours continues to grow. How do you ensure that your life retains some balance?

Since I am recently married, I am going to find out how that balance really works!

We'll have to check back on this in a few months! Seriously, I try to leave the office by 5 p.m. during the week, so that I have evening time for myself, friends and family (that is when we don't have a home event). I also adjust my schedule such that if we have an event Friday night, I might not come in to the office until late morning or early afternoon. I also use my vacation time, especially during the summer months. We all work hard, and I feel that it is also important that we play hard! I love to golf and will play several evenings a week during

golf season. When it comes to fall, I look forward to Sunday afternoon golf.

5. What keeps you in your job? What do you like best about it?

I can honestly say that after 25 years in the profession I still enjoy coming to work every day. This is not a static profession. Technology and people come and go all the time in collegiate athletics and I think that is why it is so interesting. Every day is different. I have learned to adapt to the personalities of the administrators, coaches, and athletes that I deal with. It is pretty amazing to me that we as, sports information professionals, can impact so many people in our careers. That is quite an accomplishment for me personally.

There are three things that I like best about my job. I like working with my staff. They are creative, energetic, flexible and have a sense of humor. I like the athletes in our program. They are respectful, cooperative and outstanding representatives of our program. I like teaching our student staff, whether they are work study students, interns, graduate assistants or volunteers. The transformation of these young people still amazes me. Many come into our office as first-year students. They are quiet and observant. By the time they leave, they are outgoing and confident in what they do.



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College Division Rep.	April Emory Elizabeth City State	(252) 335-3278	(252) 335-3627	aemory@mail.ecsu.edu
College Division Rep.	Kent Cherrington Plymouth State	(603) 535-2477	(603) 535-2868	kcherrington@plymouth.edu
College Division Rep.	Jim Seavey Stonehill	(508) 565-1352	(508) 565-1504	jseavey@stonehill.edu
Past President	Joe Hernandez Ball State	(765) 285-8242	(765) 285-8929	jhernand@bsu.edu
Past President	Rod Commons Washington State	(509) 335-0269	(509) 335-0267	rodco@wsu.edu
Past President	Pete Moore Syracuse	(315) 443-2608	(315) 443-2076	pimoore@syr.edu
<i>Ex-Officio Members</i>				
Director of Marketing	Ed Carpenter Boston University	(617) 358-3990	(617) 353-5286	carpy@bu.edu
Director of Online Services	Maxey Parrish Waco, Texas	(254) 741-1036	(254) 741-1036	maxey_parrish@hotmail.com

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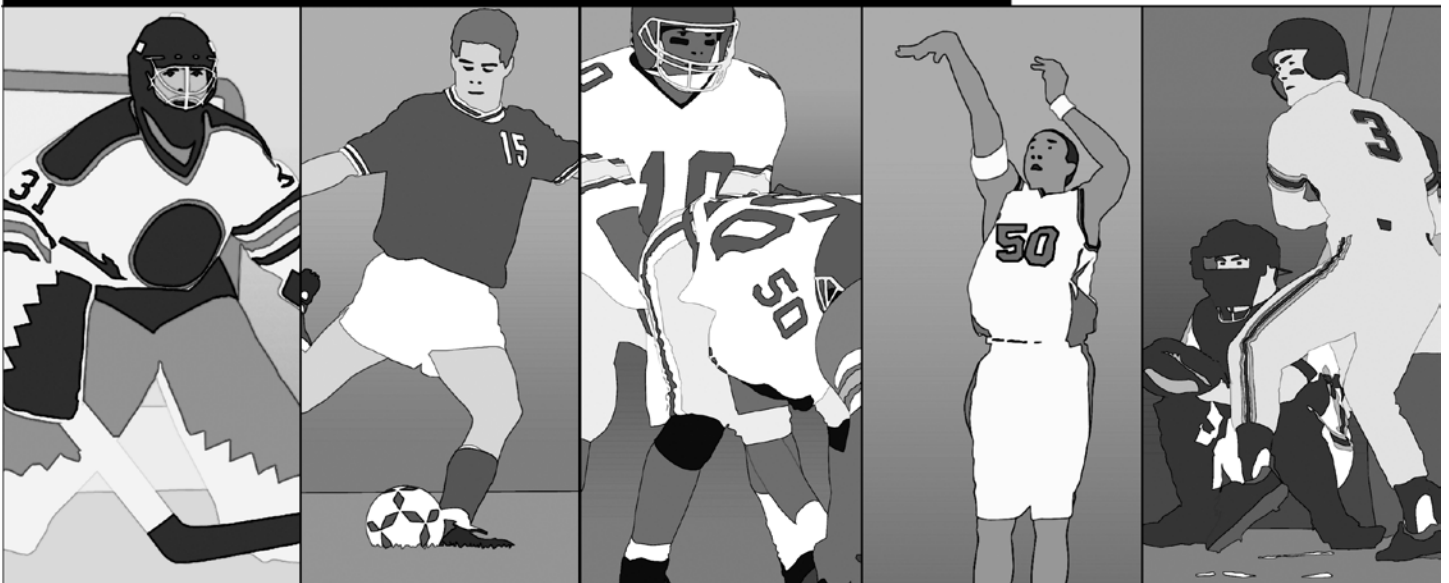
Newsletters

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My name is Jaye Pearlman and I have been charged with the responsibility of overseeing the 2007 NCAA Career Connections networking event and job fair, which will be held January 4-5 in conjunction with the NCAA Convention in Orlando. I would like to invite you to participate in and help get the word out about this unique opportunity.

For the past three years, Career Connections has provided a service to the NCAA membership by offering an employment recruiting resource for athletics departments.

Career Connections will be an opportunity for you to interact with students and recent graduates who are interested in continuing their education or getting a job within the world of intercollegiate athletics. It also provides an opportunity for students to network with prospective employers and mentors.

For the greatly reduced fee of \$25, students will have the opportunity to immerse themselves in a full day of professional development programming, an intercollegiate athletics focused job fair, and a networking reception. Career Connections also provides the opportunity to attend NCAA Convention sessions that are otherwise closed to the public. This will be an invaluable learning experience providing insight into the issues and topics currently affecting intercollegiate athletics.

I encourage you to share this information with students you know who are interested in pursuing a career in sports and anyone from your staff - whether they have a job opening or not - who might be interested in participating in Career Connections.

For additional information about Career Connections and a link to the registration page, please visit http://www1.ncaa.org/convention/2007/job_fair/index.html. You may also call me directly at 317/917-6528 or e-mail at jpearlman@ncaa.org.

What are people saying about Career Connections?

"The NCAA Convention is the optimal place to network with administrators involved in all areas of college athletics. During the 2005 convention, I met people who ended up offering me a position for an amazing internship. A career in college athletics revolves around networking and maintaining meaningful relationships and the NCAA Convention is a great place to start building your network."

-Kelly Jordan
(2005-06 NCAA Intern)

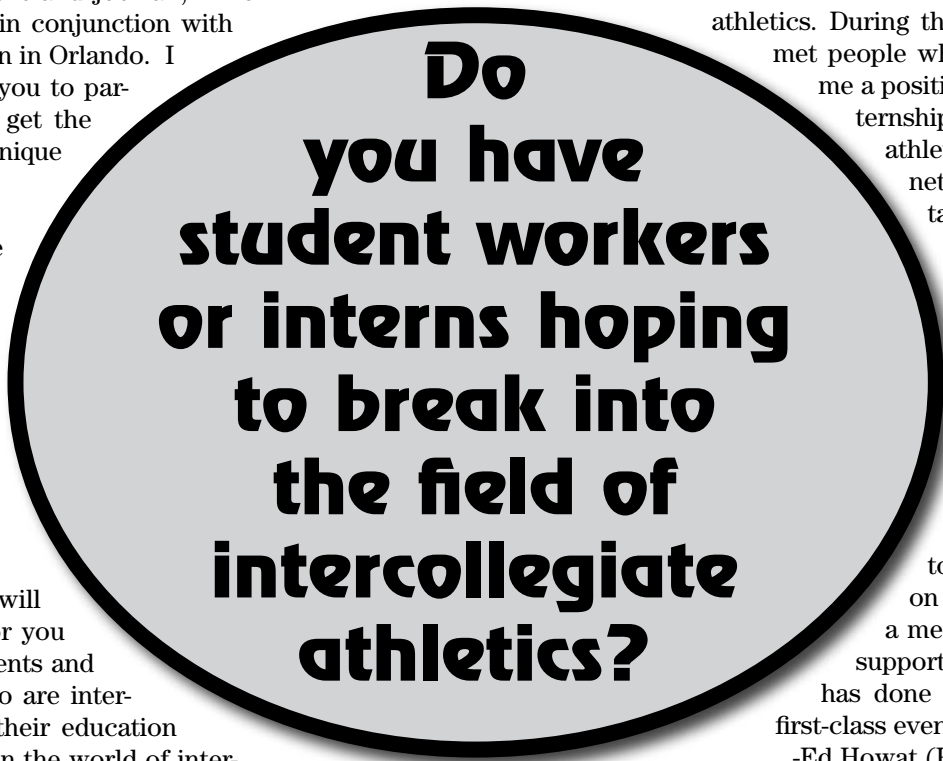
"It was a very good event. We were able to hire one individual on a part-time basis as a mentor in our academic support services area. She has done a nice job...It was a first-class event in my opinion."

-Ed Howat (Purdue University Assistant Athletics Director, Student Services)

"With the job market as competitive as it is in sports administration, Career Connections was a huge part of my

success in finding the right job. The program was a great springboard for getting back into the job market. It allowed me to see who was hiring, but also allowed me to get an idea of who else was out there searching for jobs. I met my current employer at the Career Connections Job Fair last January. I had a chance to visit with their representatives prior to their official posting of the position. When Mitchell College received my application a month later, they had a face to go along with the resume. Colleges and Universities receive hundreds of applications for openings. Career Connections gave me an opportunity to stand out early in the process."

-**Stacy Kelly**
(Associate Director of Athletics, Mitchell College)



Then this is an opportunity you can't miss!

BOARD MINUTES

**CoSIDA Board Minutes
September 14, 2006**

I. President Doug Dull (Maryland) said he was putting together the job description for the Director of On-Line Services. He said he had received input from several people and would forward the job description to Maxey Parrish to post on the CoSIDA website. He said he hoped to have the position filled fairly soon.

II. There was discussion of assisting an SID who is making numerous trips for medical treatments for his wife. CoSIDA will pay for one round-trip flight for him. Dull said he would talk to the SID to book the flight and would then get the cost to Treasurer Dave Wohlhueter.

III. Dull said he is working on a list of strategically placed Division I SIDs who can contact other SIDs in their conference or area to get their thoughts on the CoSIDA Workshop.

IV. First Vice President Charles Bloom (SEC) said the group working on research for a possible CoSIDA Executive Director had met via conference call. He said they had broken down the major subjects involved in the process. He said they would meet again on Sept. 22 and hoped to have a rough draft by the next CoSIDA Board call. He said the goal was to have a proposal by January of 2007 and he felt they were on target. The committee consist of Bloom, Justin Doherty, Nick Joos, Eric McDowell, Carol Hudson and Judy Willson.

V. There was discussion of the San Diego site visit. The hope was to find a date between Dec. 11-15. Dave Wohlhueter, Ed Carpenter, Doug Dull, Charles Bloom and Nick Joos will make the trip.

VI. Third Vice President Justin Doherty said he had contacted Jeff Rubin of ICS about getting the Special Awards nominating and voting process on-line. Wohlhueter asked if this would create any additional costs with ICS. Doherty said he would continue to work with ICS on the project and would check on that.

VII. Marketing Director Ed Carpenter was not on the call but had provided a marketing update to the board by email. There was discussion about current and potential future CoSIDA sponsors.

VIII. Wohlhueter said the books were closed on the Nashville Workshop. He said CoSIDA initially owed \$61,000 to the Renaissance and Nashville Convention

Center for food and beverage and room attrition. He said he had already paid \$5,000 to the Convention Center and said that after negotiations, the hotel had agreed to one additional payment of \$15,000 - making the total paid \$20,238.19. The

board thanked Wohlhueter and the others who negotiated on CoSIDA's behalf at reaching this resolution.

IX. Wohlhueter said membership renewals were moving slower than expected, approaching the October Academic All-America deadline. He said he was concerned about non-renewals. For the first time no invoices were mailed, but all non-members in the CoSIDA system were sent an invoice by blast email.

X. Secretary Jeff Hodges said the 2006-07 directories were on target to be shipped by October 1 as usual. He asked for any items for the November Digest issue, with an October 1 deadline.

The call was adjourned.

**CoSIDA Board Minutes
September 28, 2006**

I. President Doug Dull said the job description for the Director of Internet Services was done and he was sending it to the members of the committee. He said he had also already received information from a few people who were interested in the position.

II. There was discussion on the release of information on graduation rates and if anyone had received any advanced notice of the release. At Large Representative Lawrence Fan said he had received advance notice from his Faculty Athletic Representative. Dull asked if SIDs could be notified in addition to FARs to prepare for the announcement. He said he would contact the NCAA for future release dates on similar items.

III. Third Vice President Justin Doherty said the committee looking at the Executive Director position had met by conference call. He said as part of the ongoing discussion, the group is putting together a rough draft of an Executive Director job description. He said the committee members were getting their individual parts finished. He said they should have a document for the full board on the next call. He said the group members had spent time educating themselves on similar positions to get a good starting point and he said he would be interested to see what the other board members think of what they have come up with.

IV. Doherty said several members of the Special Awards Committee had asked about on-line nominating and voting. He said he had talked to Jeff Rubin at ICS and that he was very helpful. He said he hoped to do at least the nominating process on-line this year and was working to create one standard form for the awards.

V. Director of Marketing Ed Carpenter asked if the board had received a final report on the Academic All-America voting for 2005-06. The answer was no and Past President Joe Hernandez said he would contact Academic All-America Committee Chairman Dick Lipe to get a final report.

VI. Dull said the schedule for 2006-07 Academic

All-America voting and nominating was on-line. He said he would contact Pete Moore to see if another notice could be sent about membership before the process begins.

VII. Dull asked Carpenter if there was a time-line for the proposal by the Alumni Athlete Network. Dull said he would like to move quickly on it and Carpenter said he would talk to the Alumni contacts again.

VIII. Carpenter said that he and Past President Pete Moore had been on the phone with Multi-Ad to try and reconcile the figures on CoSIDAs credit account.

Dull asked Carpenter to send him a copy of the Multi-Ad contract. The board said Multi-Ad should include information on its ad in the Digest and Directory that indicates that CoSIDA gets credit when new schools print with Multi-Ad.

IX. Carpenter asked Secretary Jeff Hodges if he had sent CDs of the CoSIDA Directory to John Monaghan at Marriott and Hodges said that he had.

X. Carpenter said he wanted to begin contacting members of the Marketing Committee and get the group organized and going. Several names were given to Carpenter as possible members of the committee. Dull asked for board members to also volunteer for the committee and said they should contact Ed.

XI. Treasurer Dave Wohlhueter said memberships were coming in but at a slower pace than he had hoped.

XII. Wohlhueter said he would like to talk to the Scholarship Committee. He said he was concerned that he had sent numerous scholarship checks over the years but had never received acknowledgement from anyone that they had received the checks. At Large Representative Will Roleson said he would contact Robert Hester, the chairman of the committee to get his input.

XIII. Wohlhueter asked if CoSIDA had ever received word back from the Swim Coaches Association about our Cease and Desist Letter. Hernandez said he had not received any additional word from the Swim Coaches and that it was now in the lawyers hands.

XIV. Wohlhueter asked Hodges when he should expect CoSIDA letterhead. Hodges said he was being printed by Multi-Ad and would be in the mail soon. The delay was based on the departure of a board member and the addition of Will Roleson.

XV. Past President Rod Commons said he had talked to Mary Flynn of Marriott and that she was working on a list of cities as possible sites for 2012 in the Central corridor.

XVI. Hernandez said he didnt have anything to report on the 50th anniversary but would have an update by the next call. Wohlhueter said the budget for the 50th anniversary was \$25,000.

XVII. Hodges said the CoSIDA directories were printed and would begin shipping from Multi-Ad. He also asked for any items for the upcoming November Digest by October 1.

The call was adjourned.

Sports Illustrated

Sports Illustrated FOR WOMEN

Sports Illustrated FOR KIDS

2007-08 CoSIDA Graduate Internship Grant Application

The CoSIDA Internship Grant Program is designed to assist member institution sports information offices with funds to support the addition of graduate internships. There will be one CoSIDA Graduate Internship Grant awarded for the 2007-08 school year, providing \$10,000 for a ten-month appointment.

Basic information:

1. **Applying SID** must submit this application form, along with a one-page *declaration of need* outlining the personnel structure of his/her office including the following information:
 - list of all paid employees (full-time, part-time, interns, GAs, students) by position
 - number of varsity sports covered
 - reasons for requesting consideration for this grant
 - any additional support information
2. The intern selected by the winning school must be a college graduate. It is the hiring SID's responsibility to see that the intern meets this criteria.
3. The intern's name, address and social security number must be provided---along with an affidavit from the supervising SID (verifying the intern's commitment to the SID office)---prior to the beginning of the ten-month appointment. The \$10,000 grant will be paid in two \$5,000 installments, with the first sent approximately September 15 and the second in January. A second affidavit must be submitted by the supervising SID to authorize the release of the final installment. Payment will be made directly to the individual hired by the SID office awarded grant assistance.
3. An institution may receive a CoSIDA Internship Grant **one time** in any three-year period.
4. CoSIDA Internship Grants are available **only** to sports information offices **without** paid graduate or undergraduate interns. Applications must be complete and thorough to be considered.

GENERAL INFORMATION	Date of Application	_____		
	Applying SID's Name	_____		
	School	_____		
	Mailing Address	_____ _____		
	E-Mail Address	_____		
	Office Telephone	_____	Office Fax	_____

Signature of SID _____

**SUBMIT THIS APPLICATION AND
ACCOMPANYING DECLARATION OF NEED TO:**

Brian Gunning SID
Ohio University
117 Convocation Center
Athens, OH 45701

CoSIDA is committed to providing opportunities for minorities/women interested in careers in the sports information profession.

APPLICATION DEADLINE: APRIL 6, 2007

CoSIDA STREAKS

CONSECUTIVE FOOTBALL GAMES WORKED

(Streak Must Be Active)
(Minimum: 100)

458-Louis Bonnette, McNeese State
442-Jack Grinold, Northeastern
411-Hal Cowan, Oregon State
394-Larry Scott, Minnesota State-Moorhead
348-Larry Smith, Arkansas Tech
354-Bob Cornell, Colgate
322-Peter Schlehr, Towson
285-Kathy Slattery, Dartmouth
274-Steve Roberts, Valdosta State
267-Dave Plati, Colorado
266-Max Corbet, Boise State
232-Gary Michael, James Madison
212-Langston Rogers, Mississippi
192-Brian Katten, Wesleyan University
187-Gary Ozzello, Colorado State
185-Mike Kirk, Central Oklahoma
181-Mark Cohen, Wofford
175-Scott Selheimer, Delaware
136-Rob Wilson, Florida State
127-Roger Crosley, MIT
107-Chris Anderson, Nebraska

CONSECUTIVE FOOTBALL GAMES WORKED

(Retired)

383-Lary Kimball, Syracuse
391-Steve White, Western Carolina
365-Tom Miller, Indiana
356-Don Bryant, Nebraska
271-Karl Park, Eastern Kentucky
266-Ned West, Georgia Tech
265-Larry Heimburger, Western Illinois
259-Ken MacDonald, Akron
252-Chuck Prophet, Miss. Valley State
243-John Beatty, Western Michigan
209-Dennis Prikkel, North Park
208-Larry Hymel, Southeastern Louisiana
206-Fred Casotti, Colorado

MOST BOWL GAMES WORKED

(Minimum 10)

28-Don Bryant, Nebraska
24-Bud Ford Tennessee
22-Dave Plati, Colorado
21-Claude Felton, Georgia
21-Jeff Hodges, North Alabama
19-Marv Homan, Ohio State
19-Charles Thornton, Alabama
19-Steve Roberts, Valdosta State
17-Tim Bourret, Clemson
17-Bill Powers, Texas A&M-Commerce
16-Chris Anderson, Nebraska
16-Troy Mitchell, Henderson State

14-Rob Wilson, Florida State
14-Alan Cannon, Texas A&M
13-Dave Schulthess, Brigham Young
13-Tim Tessalone, Southern California
13-Ned West, Georgia Tech
12-Ricky Hazel, Troy
11-Butch Henry, Arizona
11-Larry Kimball, Syracuse
11-Jack Zane, Maryland
11-Langston Rogers, Mississippi

CONSECUTIVE BOWL GAMES WORKED

(Minimum 5)

21-Jeff Hodges, North Alabama
19-Steve Roberts, Valdosta State
19-Bill Powers, Texas A&M-Commerce
16-Chris Anderson, Nebraska
16-Troy Mitchell, Henderson State
15-Bud Ford, Tennessee
11-Rob Wilson, Florida State

YEARS IN SPORTS INFORMATION

(Minimum 30)

51-Al Shrier, Temple
44-Jack Grinold, Northeastern
43-Sam Goldman, San Francisco State
40-Tom Renner, Hope
40-Bud Ford, Tennessee
40-Louis Bonnette, McNeese State
40-Langston Rogers, Mississippi
39-Bob Peterson, Minnesota
38-Fred Baer, JC Athletic Bureau
38-Bob Cornell, Colgate
38-Stan Green, Oklahoma Christian
37-Larry Scott, Minnesota State-Moorhead
33-Rick Leddy, Southern Connecticut State
33-Paul Ridings, Sam Houston State
32-Lou Connelly, Suffolk
32-George Ellis, North Dakota State
32-Jack Sareault, Northwest Conference
32-Bill Bennett, UCLA
32-Wally Johnson, St. Lawrence
31-Mike Korcek, Northern Illinois
31-Bill Hamilton, South Carolina State
31-Bo Carter, Big 12 Conference
30-Tom Lamonica, Illinois State
30-Peter Schlehr, Towson

YEARS IN SPORTS INFORMATION

(Retired)

(Minimum 30)
44-Harry Burrell, Iowa State
43-Duane Schroeder, Wartburg
40-Bob Kenworthy, Gettysburg
40-George Wine, Iowa

39-Haywood Harris, Tennessee
39-Bob Hartley, Mississippi State
38-Marv Homan, Ohio State
38-Merle Levin, Cleveland State
38-Pete Nevins, East Stroussburg
38-Hal Cowan, Oregon State
37-Steve White, Western Carolina
37-Bill Cable, Northeast Missouri
37-Larry Kimball, Syracuse
37-Dave Schulthess, Brigham Young
36-Tom Miller, Indiana
36-Jim Mott, Wisconsin
35-Larry Smith-Arkansas Tech
35-Fred Nuesch, Texas A&M-Kingsville
34-Karl Park, Eastern Kentucky
34-John Beatty, Western Michigan
33-Bob Anderson, Northeast Louisiana
33-Dave Wohlhueter, Cornell
33-Nick Vista, Michigan State
32-John Carpenter, Slippery Rock
32-Norman Gough, Mississippi College
31-Don Bryant, Nebraska
30-Howard Davis, UMass/Springfield
30-Will Keener, Cal State Stanislaus
30-John S. Lyon, Stevens Tech
30-Ted Nance, Houston
30-Dick Page, Massachusetts
30-Tom Price, South Carolina
30-Jones Ramsey, Texas
30-Earl Yesingmeier, Ball State
30-Dave Young, Miami (Ohio)
30-Chuck Prophet, Miss. Valley State

COSIDA WORKSHOPS ATTENDED

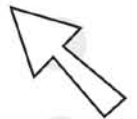
(Minimum 30)

43-Nick Vista, Michigan State
42-Dave Young, Miami (Ohio)
41-Langston Rogers, Mississippi
39-Dave Wohlhueter, Cornell
38-Don Bryant, Nebraska
38-Tony Wells, Tony Wells Agency
36-Bob Peterson, Minnesota
36-Larry Scott, Minnesota State-Moorhead
35-Hal Cowan, Oregon State
35-Jack Zane, Maryland
34-Jim Mott, Wisconsin
34-Fred Nuesch, Texas A&M-Kingsville
33-John Beatty, Western Michigan
33-Fred Baer, JC Athletic Bureau
33-Ken MacDonald, Akron
33-Bill Hamilton, South Carolina State
32-Howard Davis, UMass/Springfield
32-Tom Miller, Indiana
32-Chuck Prophet, Mississippi Valley
31-Tom Price, South Carolina
31-Jack Grinold, Northeastern

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- Post Live Game Stats
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 Central: Southeast - Region: Canada - Premier: Trophy Candidate

STATS

Year	Games	Yds	TD	Int	Fumbles	FF	Points
1999	2	0	3	0	0	2	0 Cys
2000	9	10	19	0	3	1	0 Cys
2001	23	9	32	0	13	3	0 Cys
2002	33	17	60	0	17.5	8	3 Cys
Total	67	36	104	0	34	14	3 Cys

Download a pdf with updated statistics and where he ranks on SU and BIG EAST record list.

SURATHLETICS.COM FOOTBALL

TOP STORIES

Orangemen Name 2002 Football Captains at Spring Game

2002 Captain

SU Spring Football Game: Offense Hits Strain, Defense Gets Hot Dogs

STRATFAC: N.Y.

The Syracuse offense defied the odds in the 2002 spring game at the Carrier Dome on Saturday, April 27.

Reverse Janet Blake (Offensive Coordinator, First RB) and tight end Joe Donnelly (Defensive, NT) The Kiser School, Class II highlighted the offense's showing.

2002 Captain

Headlines

Who will be 2002's best? (BIG EAST poll)

Classical Post

Waltz Eyes

Every Body

811 Auditions

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2007-08 CoSIDA Post-Graduate Scholarship Application

The CoSIDA Post-Graduate Scholarship Program is designed to assist outstanding students in sports information offices who have expressed an interest in pursuing a career in collegiate sports information. There will be two \$5,000 Post-Graduate Scholarships awarded for the 2007-08 school year.

Basic qualifications:

1. A minimum cumulative GPA of 3.00 (on a 4.00 scale) for all undergraduate (*and graduate, if applicable*) academic work to date.
2. An intention to pursue a career in sports information (*must be active in sports information office at graduate institution*).
3. Proof of enrollment in the graduate school of the student's choice before funds will be released (see terms and conditions below).
4. Winners must be college graduates prior to the beginning of the fall, 2007, term, with projected date of completion of graduate work no sooner than the end of the spring, 2008, term (May or June, depending on the respective school's academic calendar)

Terms and conditions:

1. There will be two scholarships (\$5,000 each) awarded for the 2007-08 school year.
2. The scholarships will be allocated as follows: \$2,500 in September, \$2,500 in January

GENERAL	Date of Application _____	Social Security Number _____
	Applicant's Name _____	Age _____
	Home Address _____	Campus/Cell Telephone _____
	_____	Permanent Telephone _____
	E-mail Address _____	

SCHOOL	Undergrad. School _____	Degree (Date) _____
	Major _____	Overall GPA (4.00 scale) _____
	Minor _____	
	Graduate School _____	Graduate GPA to date _____
	Major(s) _____	(if applicable)
	Anticipated Date of Completion of Graduate Course Work _____	

FINANCIAL INFORMATION	Do your parents provide support in financing your education? (<i>circle one</i>)	Yes	No
	If "Yes," please provide parents' adjusted gross income from 2006 IRS Form 1040 and total federal income tax paid below. If "No," please provide your adjusted gross income from 2006 IRS Form 1040 and total federal income tax paid below.		
	Adjusted Gross Income (AGI) _____	Total Federal Income Tax Paid _____	
	Value of any other income sources available for graduate school in the coming year (assistantships, grants, tuition waivers, other stipends, etc. -- please explain source briefly.) _____ _____		

I hereby certify that the information provided is true and accurate to the best of my knowledge:

Signature of Applicant _____

(If a Dependent, Signature of Parent of Guardian) _____

APPLICATION CHECKLIST

(The following items MUST be included with this application form for the applicant to be considered)

- ____ Head and shoulders photo
- ____ Personal resume
- ____ Declaration of Scholarship Need (separate sheet)
- ____ Letter of Recommendation from current/most recent sports information supervisor
- ____ Letter from graduate school confirming the applicant's employment there
- ____ Up-to-date **certified** transcript of all undergraduate and graduate work completed
- ____ *A maximum of three work samples -- news releases, publications, etc. (no more than two publications, accompanied by a description of your involvement in that project). No audio/video tapes, please.*

MAIL APPLICATION AND ACCOMPANYING MATERIALS TO:
 Brian Fremund, Director of
 Athletic Media Relations
 Western Kentucky University
 E.A. Diddle Arena, Room 1140
 1605 Avenue of Champions
 Bowling Green, KY 42101-6412

APPLICATION DEADLINE: APRIL 13, 2007

2007-08 CoSIDA Undergraduate Scholarship Application

The CoSIDA Undergraduate Scholarship Program is designed to assist outstanding undergraduate students in sports information offices who have expressed an interest in pursuing a career in collegiate sports information. There will be two \$2,500 Undergraduate Scholarships awarded for the 2007-08 school year.

Basic qualifications:

1. A minimum cumulative GPA of 3.00 (on a 4.00 scale) for all undergraduate academic work to date.
2. Undergraduate classification as a senior or junior for the 2007-08 school year.
3. An interest to pursue a career in sports information.
4. Proof of enrollment at the school of the student's choice before funds will be released (see terms and conditions below).
5. Winners must be undergraduates, with projected date of graduation no sooner than the end of the spring, 2008, term (May or June, depending on the respective school's academic calendar)

Terms and conditions:

1. There will be two scholarships awarded for the 2007-08 school year.
2. There is a limit of one scholarship per institution per year.
3. The scholarships will be allocated as follows: \$1,250 in September, \$1,250 in January

GENERAL	Date of Application _____	Social Security Number _____
	Applicant's Name _____	Age _____
	Home Address _____	Campus/Cell Telephone _____
	_____	Permanent Telephone _____
	E-mail Address _____	_____

SCHOOL	School _____	Overall GPA (4.00 scale) _____
	Major _____	
	Minor _____	
	Expected Graduation _____	

FINANCIAL INFORMATION	Do your parents provide support in financing your education? <i>(circle one)</i> Yes No
	If "Yes," please provide parents' adjusted gross income from 2006 IRS Form 1040 and total federal income tax paid below. If "No," please provide your adjusted gross income from 2006 IRS Form 1040 and total federal income tax paid below.
	Adjusted Gross Income (AGI) _____ Total Federal Income Tax Paid _____
	Value of any other income sources available for graduate school in the coming year (assistantships, grants, tuition waivers, other stipends, etc. -- please explain source briefly.) _____ _____

I hereby certify that the information provided is true and accurate to the best of my knowledge:

Signature of Applicant _____

(If a Dependent, Signature of Parent of Guardian) _____

Signature of Nominating SID _____

APPLICATION CHECKLIST

(The following items MUST be included with this application form for the applicant to be considered)

- ____ Head and shoulders photo
- ____ Personal resume
- ____ Letter of Recommendation from sports information supervisor
(to include description of need, qualifications/experience, potential in profession, etc.)
- ____ Up-to-date **certified** transcript of all undergraduate and graduate work completed
- ____ *A maximum of three work samples -- news releases, publications, etc. (no more than two publications, accompanied by a description of your involvement in that project). No audio/video tapes, please.*

MAIL APPLICATION AND ACCOMPANYING MATERIALS TO:
 Carol Hudson, SID
 Old Dominion University
 Athletic Administration Building,
 Room 124
 Norfolk, VA 23529-0201

APPLICATION DEADLINE: MAY 8, 2007



NBA and WNBA

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COSIDA ANNUAL MEMBERSHIP, WORKSHOP ATTENDANCE

<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>	<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>
2006	Nashville	2143	726	1990	Houston	1627	947
2005	Philadelphia	1946	783	1989	Washington	1467	1122
2004	Calgary	1961	496	1988	Kansas City	1361	855
2003	Cleveland	1954	780	1987	Portland	1426	701
2002	Rochester	1888	748	1986	Nashville	1360	836
2001	San Diego	1877	1065	1985	Boston	1341	904
2000	St. Louis	1855	980	1984	St. Louis	1304	714
1999	Orlando	1839	1195	1983	San Diego	1170	610
1998	Spokane	1812	609	1982	Dallas	1077	651
1997	New Orleans	1825	1060	1981	Philadelphia	984	639
1996	Boston	1803	1056	1980	Kansas City	944	495
1995	Denver	1772	903	1979	Chicago	593	458
1994	Chicago	1804	1030	1978	Atlanta	510	415
1993	Atlanta	1810	987	1977	Los Angeles	550	312
1992	Lexington	1706	989	1976	Cincinnati	671	335
1991	San Francisco	1669	915	1975	Houston	623	303

COLLEGE SPORTS
INFORMATION
DIRECTORS
OF AMERICA



CoSIDA

COLLEGE SPORTS
INFORMATION
DIRECTORS
OF AMERICA



2006-07 MEMBERSHIP APPLICATION

NAME: _____

COLLEGE AFFILIATION: _____

POSITION: _____

MAILING ADDRESS: _____

TELEPHONE: (OFFICE) _____ (HOME) _____

EMAIL ADDRESS: _____

MEMBERSHIP CATEGORY:

- ACTIVE (\$50)
 ASSOCIATE (\$55)
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